



**Factors Influencing Change Initiatives to Improve K–20 STEM Education  
at California State University, Dominguez Hills:  
Final Case Study of SCALE Activities**

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System-wide Change for All Learners and Educators  
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## **Executive Summary**

Institutions of Higher Education (IHE) play an important role in math and science education by providing undergraduate instruction, operating teacher training programs, and providing in-service training for K–12 teachers. The National Science Foundation-funded System-Wide Change for All Learners (SCALE) project sought to effect change in its partner IHEs by creating a “transformative culture” in IHEs through the creation of “cross-cultural working teams” that worked at the intersections among K–12 districts, colleges of education, and colleges of mathematics, science, and engineering (SCALE, 2005). The SCALE theory of action regarding IHEs seeks to achieve the following goals: (a) improve science, technology, engineering, and mathematics (STEM) undergraduate education; (b) improve collaboration between STEM and education faculty regarding pre-service programs; (c) improve collaboration between IHE faculty and K–12 districts regarding in-service training; and (d) improve institutional policies and practices that support these activities. As part of the SCALE IHE Case Studies line of work, this document provides findings on the effects of the SCALE project, along with the Department of Education-funded Quality Educator Development (QED) project, at the California State University, Dominguez Hills (CSUDH) between May 2004 and May 2007. This case study includes two inter-related accounts of SCALE/QED activities: (a) evaluation findings for each of the SCALE/QED activities undertaken at CSUDH, and (b) exploratory analysis of how specific aspects of the institutional context influenced SCALE/QED activities. This research will be undertaken at two other SCALE IHEs, the University of Wisconsin-Madison and CSU Northridge, and will be followed by a cross-case analysis.

CSUDH is a relatively new university—founded in 1960 as part of the California State University system, and is located in a predominantly minority and working-class area of south Los Angeles. CSUDH is a comprehensive IHE with 44 undergraduate majors, 25 Master’s degree programs, and several credential programs including a K–12 teacher credential program in the College of Education (COE) that recommended 592 credentials to the state in 2005-2006.

This qualitative case study employs a repeated cross-sectional design and is based on 40 interviews with 29 individual faculty and administrators, and documentation data. Respondents included SCALE/QED participants (N= 20) and non-SCALE/QED participants (N= 9) who were interviewed in mid-2005 and early 2007. Based on preliminary data that emphasized the importance of context and subjective interpretations of institutional life, and theoretical approaches that corroborated and extended these findings (Bourdieu, 1977; Argyris & Schon, 1978; Van Maanen, 1984), I developed a classification framework, the Institutional Context Framework (ICF). The ICF allowed me to organize a complex data set according to discrete categories of the institutional context that were grounded in the experiences of my respondents. The ICF includes the following categories: external influences, internal structure, task-based interactions, resources (i.e. material, social), shared meanings, individual disposition, and practices. Using this classification system, I conducted a thematic analysis of the data using grounded theory, and a causal network analysis of conceptually linked indicators, organized temporally with SCALE/QED activities as the mediating condition.

***Evaluation findings.*** Aspects of the institutional context that *supported* achievement of SCALE/QED goals include:

- Administrative support for excellence in teaching and pedagogical reform;
- An institution type (comprehensive) that lends itself to a focus on teaching;
- A strong history of interactions with local K–12 districts;
- A cohort of faculty in the mathematics department committed to STEM pedagogy; and
- A population of STEM faculty interested in pedagogical improvement, based on a combination of personal interest and response to student under-achievement.

Aspects of the institutional context that *inhibited* achievement of SCALE/QED goals include:

- A demanding faculty workload (4 courses a semester);
- State policy that divided responsibilities for teacher preparation between STEM (instruction in content) and COE (instruction in pedagogy) departments;
- STEM faculty’s historic and current lack of exposure to the learning sciences;
- A local history of conflict between the STEM and COE departments;
- Resistance to reform among science faculty due to standards of scientific legitimacy and the associated primacy of research; and
- Misalignment between institutional support for pedagogical reform and faculty resistance at the departmental level as expressed in recruitment, tenure, and promotion (RTP) policies and prevailing attitudes towards STEM instruction.

Into this institutional context SCALE/QED introduced a multi-faceted intervention that was intended to impact the teacher training and professional development process at multiple points. Attempts to change the *structure* of STEM undergraduate programs included two efforts: (a) revising “gateway” STEM courses; and (b) creating new pathways for pre-service candidates in mathematics and science. Regarding the first, by May of 2007, SCALE/QED had enacted changes in the curriculum and structure of Calculus I and II and General Physics I and II sections for a cohort of SCALE/QED students, so that the sections modeled a more inquiry-based approach to instruction. Regarding the second, SCALE/QED developed applications for state approved subject matter programs in four STEM departments: chemistry, physics, biology, and earth sciences. If approved, these programs will allow students to satisfy the subject matter proficiency requirement for obtaining a teaching credential. This change effort also required the creation of a new astronomy course. In addition, concentrations in these fields for Liberal Studies students are being created. These structural changes will be “institutionalized” as part of the STEM department degree programs, and fill an important gap in the pre-service pathways offered at CSUDH. However, respondents noted that the ultimate efficacy of these structural changes is contingent on ensuring that the faculty who teach the courses in the new pathways are experienced in inquiry-based pedagogies.

SCALE/QED also attempted to foster changes in the *instructional practice* of individual STEM faculty through one effort: offering professional development workshops for

STEM faculty. In 2005, 6 science faculty, 5 COE faculty, 5 mathematics faculty, and 2 LAUSD curriculum consultants met 4 times. In the 2006-2007 period, 5 science faculty, 2 COE faculty, 9 mathematics faculty, and 3 El Camino Community College faculty met a total of 14 times (9 times for the science faculty and 5 times for the mathematics faculty). The STEM faculty participants in these workshops generally represented a single cohort throughout this three-year period.

Finally, SCALE/QED attempted to foster *inter-institutional collaborations* between CSUDH faculty and the K–12 sector through one effort: designing and facilitating K–12 professional development institutes in both science and mathematics. CSUDH faculty and SCALE/QED leaders organized and facilitated 23 one-week science institutes on three different CSU campuses. Of these, 7 science institutes were held at CSUDH for 176 Los Angeles Unified School District (LAUSD) science teachers. As part of the science institute activity, 5 science immersion units were collaboratively designed by CSUDH STEM and education faculty and LAUSD teachers and science experts. As for workshops in mathematics, 5 mathematics institutes were held at CSUDH for 106 LAUSD middle school mathematics teachers. As a result of participating in activities associated with these two efforts, five STEM faculty respondents reported changes in their instructional practices and attitudes towards the learning sciences and the K–12 sector. In addition, SCALE/QED fostered a new cohort of science faculty engaged in pedagogical issues, the science Immersion Unit process created new working relationships between CSUDH and LAUSD personnel, and the internal capacity of CSUDH to engage in K–12 related STEM educational activities was enhanced.

To better understand the specific mechanisms of change associated with SCALE/QED activities, I analyzed one of these interventions—the STEM faculty development workshops. Initially, the institutional context relevant to this effort included an institutional atmosphere amenable to change, structural and socio-cultural divisions between the two colleges, and limited exposure of STEM faculty to the learning sciences except for a small number of mathematics faculty. SCALE/QED successfully addressed these conditions by creating a structure for inter-college interaction, providing funds to release faculty from their demanding workload, and engaging a skilled COE faculty member who designed and facilitated the sessions. A critical aspect of this success was the facilitator who focused on: ameliorating disciplinary stereotypes and divisions, making lessons relevant and applicable to STEM, being sensitive to STEM faculty’s rate of change, and encouraging a degree of comfort with pedagogical topics. Also, by treating the STEM faculty not solely as content experts but also as professional educators, the facilitator allowed faculty’s unconscious assumptions about teaching and learning to surface. Outcomes related to this activity include reported changes in STEM faculty’s instructional practices and their views of teaching and learning, and the formation of a cohort of science educators. However, respondents cited factors—including RTP policies that generally do not reward pedagogical improvement, disciplinary standards that base legitimacy as a scientist exclusively on research accomplishments, and an uncertain future for the long-term viability of these workshops—that may compromise these outcomes.

***Analysis of SCALE/QED effects in terms of institutional context factors.*** The theory of change guiding SCALE/QED was to “create a transformative culture” at CSUDH. Because “culture” was not defined and constructs to measure cultural change were not established in the research design, it is not possible to determine if SCALE/QED “changed the culture” of CSUDH. However, the focus on subjective interpretations of institutional life that inform this case study allow for an exploratory analysis of the deeply held explanatory structures, known as cultural models (Shore, 1996; Strauss & Quinn, 1997), that individuals hold regarding specific domains.<sup>1</sup> In this case, the domain under consideration is that of STEM instruction. Based on the analysis of respondents’ espoused theories regarding STEM instruction, it is possible to ascertain the broad outlines of the prevailing cultural model held by STEM respondents about STEM instruction. These are composed of the following linked propositions, known as *schema*:

- Science instruction is based on transmitting facts and emphasizes experiential learning through involvement with lab- or field-research;
- The learning sciences have value but that value is unclear;
- COE faculty tend to be impatient and unfamiliar with the STEM disciplines;
- Improving STEM instruction would benefit the public; and
- The limited academic abilities of students inhibit effective instruction.

While this cultural model may be dominant among the STEM respondents, it is differentially expressed based on individual disposition and context, and in my analysis, co-exists and interacts with other cultural models and is modified or reinforced through interaction with four distinct but intersecting “fields” of activity: the institution, the department, the sub-group, and the student body. By skillfully engaging STEM faculty in cross-disciplinary working groups and in problematizing and re-conceptualizing their instructional practices, SCALE/QED actors enabled STEM faculty to make explicit and then change their cultural model for STEM instruction. At the individual level this type of change may be considered an essential step towards reflective teaching, while at the institutional level this change may be viewed as “double-loop” learning, whereby group members begin to question their basic assumptions about a topic. While less visible than structural change, double-loop learning is considered a fundamental component of institutional change (Argyris & Schon, 1978). The relationship between individual cultural models and the social and technical context in which they are locally enacted will be investigated in greater detail in future research.

I postulate that the enacted theory of change for SCALE/QED was that to bring about improvement that is sustained over time, change must be pursued simultaneously on structural, social, and individual levels. This approach is consistent with research findings on institutional change processes in educational organizations (Seymour, 2001;

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<sup>1</sup> It is important to note that this is an exploratory analysis, and that further research that employs methods developed specifically for schema identification should be pursued.

Gamoran et al, 2003). While the SCALE/QED program was fortuitously aided by pre-existing conditions at CSUDH, such as administrative support for reform and an influx of new faculty due to retirements, SCALE/QED successfully planted the seeds for future changes at each of these critical levels. As a result, it appears that elements for systemic reform supportive of the MSP goals are in place at CSUDH. However, certain factors at CSUDH remained unchanged that may provide resistance to diffusing or incorporating these changes at the departmental level. The primary points of resistance are the demanding workload that minimizes faculty engagement in programs such as SCALE/QED, and growing pressure on faculty to focus on research accomplishments. I postulate that this pressure is related to the prevailing cultural model of many STEM faculty and administrators regarding the primacy of research and its role in establishing and reinforcing the scientific credibility of individual faculty, departments, and the institution.

I consider the theory of change underlying SCALE/QED promising, and with regard to replicating elsewhere the successes of SCALE/QED at CSUDH, I bring attention to these additional observations from this case study: (a) Faculty experiences and institutional change processes can not adequately be understood using a unitary and homogenous understanding of “institutional culture” or climate; (b) Any change effort should begin with an institutional needs assessment in order to identify the local contextual factors that may provide barriers and opportunities to reform, especially structural constraints for faculty practice (e.g., workload, lack of cross-college interactions); (c) NSF should be aware of the potential for the design of the MSP program to exacerbate existing tensions between STEM and education faculty, and should consider requirements that more directly involve COE in the achievements of its goals; (d) A critical leverage point in altering faculty members’ cultural model of teaching and learning may be the surfacing of their assumptions about teaching, and encouraging them to “think like novices”—processes likely to be accomplished through skillfully facilitated professional development experiences; and (e) In order to better understand the formation of STEM education cohorts within STEM departments, it would be instructive to further study the history of the CSUDH Mathematics Department and other situations where a critical mass of reform oriented faculty are working effectively alongside more traditional colleagues.

To help assure the success of this theory of change as it unfolds at CSUDH I propose the following recommendations to CSUDH and to the NSF, Department of Education, and other agencies interested in the MSP goals for IHEs. With regard to improvements at CSUDH, I recommend that (a) SCALE/QED leaders and CSUDH administrators ensure the continuation of the professional development workshops for STEM faculty by institutionalizing this activity, guaranteeing funding for faculty release time, and ensuring that a highly skilled facilitator is available to negotiate the socio-cultural divisions between the STEM disciplines and the learning sciences; (b) SCALE/QED leaders target specific departments and clusters of faculty for participation in these workshops in order to achieve critical mass and minimize departmental resistance to pedagogical change; and (c) to nurture change, campus leaders consider the viability of policy levers such as those afforded by the accountability movement, while simultaneously finding ways (such as the



first and second recommendations above) to foster changes in the prevailing cultural model for STEM instruction so that faculty are amenable to such efforts.

## **I. Introduction**

Institutions of Higher Education (IHE) play an important role in mathematics and science education by providing undergraduate instruction, operating teacher training programs, and providing in-service training for K–12 teachers. The National Science Foundation-funded System-Wide Change for All Learners (SCALE) project sought to effect change in its partner IHEs by: (a) improving science, technology, engineering, and mathematics (STEM) undergraduate education; (b) improving collaborations between STEM and education faculty regarding pre-service programs; (c) improving collaborations between IHE faculty and K–12 districts regarding in-service training; and (d) improving the institutional policies and practices that support these activities. As part of the SCALE IHE Case Studies line of work, this document provides findings on the effects of the SCALE project, along with the Department of Education-funded Quality Educator Development (QED) project, at the California State University, Dominguez Hills (CSUDH) between May 2004 and May 2007. This case study includes two inter-related accounts of SCALE/QED activities: (a) presentation of evaluation findings for each of the SCALE/QED activities undertaken at CSUDH, and (b) analysis of how specific aspects of the institutional context influenced SCALE/QED activities.

### ***A. The NSF Mathematics and Science Partnerships Program***

#### **The Problem: Declining Performance of U.S. Students in Mathematics and Science**

The performance of U.S. students in mathematics and science has become an increasingly pressing problem, particularly in light of the implications for the future competitiveness and employability of U.S. residents. As numerous studies and reports attest, the problem is systemic, with challenges including public policy, funding, and curricular strategies that span the educational continuum from higher education to K–12 (American Association for the Advancement of Science, 1989; Committee on Science, Engineering, and Public Policy (COSEPUP), 2006; National Research Council (CSMTP), 2000; Project Kaleidoscope, 2006; U.S. Department of Education, 2006; U.S. Office of Science and Technology Policy, 2006). Most recently, researchers and policymakers are focusing on the importance of a teacher workforce that is more highly trained in science and mathematics (Levine, 2006; US Department of Education, 2005). Indeed, the 2006 COSEPUP report suggests that an appropriate goal to address the eroding U.S. advantages in mathematics and science is to produce 10,000 qualified teachers annually. This goal addresses the “chronic and growing shortage of discipline qualified K–12 teachers,” that researchers have been warning policymakers about for several years (Seymour, 2001). This shortage is illustrated by the fact that in 2000, 93% of students in Grades 5–9 were taught physical science by an instructor who lacked a college major or certification in the physical sciences (National Center for Education Statistics, 2004). The Bush administration’s No Child Left Behind (NCLB) mandate that all school districts must employ only “highly qualified teachers” provides further evidence that the issue of teacher workforce quality in science and mathematics is a critical national issue.

One of the many challenges in reforming teacher preparation and professional development practices in the U.S. is the complex nature of the preparation process. For example, in order to qualify for certification to teach at the K–12 level, most future mathematics and science teachers must navigate both teacher preparation programs in

schools of education, and disciplinary requirements in STEM departments at accredited IHEs. Then, they participate in professional development programs that are governed by state and/or district policies, and offered by an array of providers including private vendors, district specialists, and IHE faculty. Thus, individual K–12 teachers obtain their mathematics and science content and pedagogical training from diverse institutions and stakeholders whose programs are governed by diverse policies that operate in isolation and with little coordination (NRC, 2000). As a consequence, the quality of this training often is uneven, if not haphazard (Mundry et al., 1999). In 1998, the National Research Council addressed this multi-institutional problem by establishing a Committee on Science and Mathematics Teacher Preparation (CSMTP). The CSMTP report (NRC, 2000) states that a significant restructuring of the relationship between K–12 schooling and higher education, including new partnerships to collaboratively design and implement high-quality professional development programs, is required to adequately prepare and train effective teachers.

### **The National Science Foundation’s Math and Science Partnership Program**

This growing focus on improving the alignment of the teacher training continuum is among the reasons the National Science Foundation (NSF) has invested substantially in teaching improvement and organizational change in higher education—most recently through its Math and Science Partnership (MSP) program. These concerns reflect development in some national policy-makers’ understanding of the role that higher education plays in preparing future teachers, expanding beyond long-held critiques of teacher preparation programs to include a closer examination of the role of disciplinary faculty in the STEM disciplines.

The NSF MSP program aims to improve the coordination among STEM undergraduate education, teacher preparation programs, and K–12 professional development by fostering mutually beneficial partnerships between IHEs and K–12. Specifically, it hopes to encourage partnerships between STEM disciplinary faculty, education faculty, and IHE administrators with the K–12 districts they serve in “efforts to effect deep, lasting improvement in K–12 mathematics and science education” (NSF, 2002). The MSPs are based on the premise that IHE/K–12 partnerships should draw on the disciplinary expertise of STEM faculty and graduate students, and undergraduate STEM (including pre-service) students to develop strong math and science content knowledge and pedagogical methods. Thus, the theory of change of the MSP initiative is predicated on increased involvement of faculty in the STEM disciplines in the teacher training continuum, in order to effect lasting improvements in K–12 student learning (CASHE, 2006; NSF, 2003).

### **Specific Problems Addressed by the MSP**

#### **STEM Undergraduate Instruction**

Critiques of the quality of teaching in higher education began in the 1980s with *A Nation at Risk*, by the National Commission on Excellence in Education (NCEE, 1983). Since then, we have seen a cascade of criticisms of higher education, culminating in the U.S. Department of Education’s *A Test of Leadership* (2006). Critics note that many STEM undergraduate majors graduate with substantial deficiencies in their content knowledge

(e.g., Handelsman et al., 2006). Researchers have identified high rates of attrition among undergraduate science majors as one of the consequences of poor undergraduate instruction and academic assistance (Seymour and Hewitt, 1997). Because in most states, students seeking to earn secondary school teaching credentials are among these science majors, and in all states students seeking to earn primary and secondary school teaching credentials take STEM courses, national policy makers are increasingly recognizing and scrutinizing the roles that STEM faculty play in the teacher training continuum by instructing pre-service candidates in disciplinary content and modeling pedagogical methods. For example, the *Shaping the Future* report by the National Science Foundation (1996) recognized these roles when it urged STEM faculty to use active learning strategies in their undergraduate courses not only to help students understand discipline content more deeply but also to model effective pedagogy that future teachers can use in their own instruction.

#### Teacher Preparation Programs

The 2006 COSEPUP report suggests that an appropriate goal to address the eroding U.S. advantages in mathematics and science is to produce 10,000 qualified teachers annually. Achieving this goal will require addressing the long-standing critiques of teacher preparation programs and the colleges of education that operate them (Labaree, 2002). In particular, critics charge that their curriculum for pre-service candidates is poorly designed and insufficiently grounded in rigorous content courses and/or pedagogical instruction (Labaree, 2002; Mundry et al., 1999). And policy bodies such as the CSMTP (NRC, 2000) and NSF-funded practitioner reformers (Millar & Alexander, 1996) urge greater collaboration across departments and colleges within an IHE with respect to teacher preparation. In response to these critiques and recommendations, many initiatives both within and outside of IHEs are underway to improve how teachers are prepared and trained (Robinson, 2006). Among these initiatives are several, including the NSF's Collaboratives for Excellence in Teacher Preparation program (Millar & Alexander, 1996) and the MSP program, that focus on the role of STEM and education faculty in organizing and delivering a solid curriculum. However, critical gaps remain in our understanding of teacher education programs, including the effects of subject-matter coursework on teacher knowledge (Cochran-Smith & Zeichner, eds. 2005), and the relative efficacy of different teacher education pathways (Darling-Hammond et al., 2002).

#### IHE Participation in Professional Development Programs

In-service training in disciplinary content and pedagogical methods, which authorities suggest should occur on a regular basis (U.S. Department of Education, 2005), is another key venue for enhancing K–12 teacher mathematics and science knowledge. There is a large body of research on the efficacy of professional development programs, and researchers are increasingly questioning the efficacy of the traditional model of professional development, where IHE faculty or other “experts” deliver “knowledge” to K–12 teachers (Garet et al., 2001). This approach is considered ineffectual because it is decontextualized, treats teaching as a routinized and technical activity, and stresses “additive rather than transformative change” (Carlone and Webb, 2006:545). Possible solutions to this problem include paying closer attention to the context of professional

development design (Ball and Wilcox, 1989), fusing content and pedagogy by involving both disciplinary and education IHE faculty (U.S. Department of Education, 2005), and more explicitly building on novice teacher's prior experiences or knowledge (Mundry et al., 1999).

### *Challenges to Higher Education Reform*

The MSP program is facing the extremely difficult undertaking of fostering change in higher education, a sector known to be very resistant to change (Cuban, 2000). Researchers cite the persistence and resilience of institutional tradition (Kezar & Eckel, 2002), the decentralized and "loosely coupled" nature of IHEs (Birnbaum, 1988), and the unique elements of organizational structures and autonomous cultures (Schroeder, 2001) as characteristics of IHEs that make them resistant to change efforts. Furthermore, historic divisions between STEM and education faculty, and between higher education and K–12 education, may inhibit collaborative activities between the two sectors (Labaree, 2002; Gilroy, 2003). These challenges are pertinent to the MSP program, and may account for limited effects of this program on STEM faculty and institutional processes. For example, a 2006 review of institutional changes of 21 MSP higher education partners found that curricular changes are occurring at IHEs across the MSPs, but with a majority of the changes in pre-service programs and in-service professional development, and not in STEM departments. Furthermore, changes were at the individual level instead of the institutional level, with no department-wide initiatives or collaborative team efforts (CASHE, 2006). An analysis of STEM faculty engagement in the MSP program similarly found little evidence of institutional change, but significant individual-level shifts in STEM faculty knowledge of and participation with K–12 education (Zhang, Xiaodong, 2007). This study also finds that the effect of STEM faculty engagement in the teacher training continuum is difficult to ascertain, and that effects on student learning are even more elusive.

### **SCALE Theory of Change and Goals Regarding IHEs**

SCALE sought to effect change in its partner IHEs by creating a "transformative culture" in IHEs through the creation of "cross-cultural working teams" who worked at the intersections among K–12 districts, Colleges of Education, and Colleges of Mathematics, Science, and Engineering (SCALE, 2005). Their theory of action regarding IHEs seeks to achieve the following goals:

1. Reform undergraduate science, technology, engineering and mathematics (STEM) courses;
2. Promote collaboration between STEM and education departments regarding pre-service teacher education;
3. Promote collaboration between IHEs and K–12 districts regarding in-service professional development; and
4. Improve institutional policies and practices at the IHE level that support faculty engaged in pre- and in-service activities.

However, SCALE leaders neither defined or operationalized the construct of "organizational culture," nor articulated measurable objectives for the four goal areas articulated for the IHE case studies (IHECS). Thus, rather than measuring progress

towards a set of clearly defined objectives, or evaluating the program according to a set of established criteria, this evaluation design focused on describing program activities and assessing how well subsequently observed effects met stated goals.

### ***B. Methodology of the IHE Case Studies***

This section includes a description of the theoretical framework guiding the research, the research design, and the organization of the case study.

#### **Research Design: Qualitative Case Study Using a Repeated Cross-Sectional Design**

This research is a qualitative case study using a repeated cross-sectional design (Bernard, 2002). This research is both a descriptive analysis of the SCALE program and an exploratory analysis of how aspects of the institutional context influence a STEM education reform effort. The research questions for the IHE Case Studies line of work (IHECS study) are informed by the dual need to evaluate the SCALE MSP and to more deeply examine the reasons why SCALE did or did not achieve its goals and objectives. Hence, I posed these research questions—which mirror the SCALE theory of change—about each IHE studied.

1. How does the institutional context influence STEM instruction, STEM and education faculty collaborations on pre-service programs, and IHE and K–12 collaborations on in-service programs?
2. Are SCALE activities contributing to changes in SCALE’s primary goal areas? If so, how?
3. Under what conditions are change initiatives, including SCALE, accepted and incorporated at the institution?

Because the research questions focus on multi-dimensional change processes (i.e., individual instruction, group collaboration, institutional change) within a complex institutional environment, an embedded case study method was selected. This design was selected due to its utility in conducting empirical inquiry into a “contemporary phenomenon within its real life context, especially when the boundaries between phenomenon and context are not clearly evident” (Yin, 2003:23). An embedded case study contains more than one sub-unit of analysis, which in this case includes individual faculty, academic departments, and the institution of higher education as a whole. Moreover, qualitative case study research is particularly appropriate for descriptive and exploratory studies that seek to grasp the “how” and “why” elements of project operations (Merriam, 1998). This design seemed particularly appropriate for the focus of contextual factors on an MSP program’s implementation and outcomes, as the how and why would presumably yield valuable information for program funders and planners (Owen & Lambert, 2001).

#### **The Theoretical Framework:**

The theoretical framework guiding the preliminary phases of this case study was that of ethnographic research, in which I attempted to describe the IHE context and the SCALE/QED implementation in a grounded and multi-dimensional fashion, based largely on the perspectives and experiences of local participants (Agar, 1996). Based on findings from the preliminary IHECS, I conducted a cursory literature review in higher

education, sociology, anthropology, and management, in order to better understand my preliminary findings (Hora & Millar, 2006; Scholl, L., 2006).

The theoretical framework guiding this final case study is based on related traditions of research on the relationship between individual agency and institutional structures in the fields of sociology, education, and anthropology. Lave and Wenger's (1991) work on situated learning contributes to the notion that institutional behavior is best understood by viewing agency, structure, and the broader world as mutually constitutive. Bourdieu's (1984) theory of social practice posits that individual agency or practice can be viewed as the cumulative product of multiple, overlapping "fields" of social action, the capital obtained and expended by individuals, and personal disposition or habitus of individuals (Bourdieu, 1984). Finally, the work of Geertz (1973) contributes a theory of culture that is not, as he puts it, a "superorganic reality with forces and purposes of its own (1973:11)," but instead is a public and shared system of symbols that constitute "structures of signification (1973:9)." The long-standing conundrum in anthropology of where to locate cultural forms—in the individual or in the group—is addressed by the work of cognitive anthropologists who assert that individuals internalize these "structures," or models of cultural form that shape how individuals think and act (Shore, 1996; Strauss & Quinn, 1998). These perspectives highlighted the importance of accounting for different elements of an institution in order to understand specific practice, and influenced the development of the Institutional Context Analysis instrument that is used in this case study.

### **Data Collection**

This section includes a description of the types of data collected for this case study, the time of data collection, and challenges with the design.

#### *Data Types & Collection Procedures*

The types of data collected include semi-structured interviews (N=40) with 29 faculty and administrators, and university documents. The interviews were semi-structured using a standardized interview protocol for different types of respondents (i.e., STEM faculty, education faculty, administrators, etc.). Respondents included both SCALE participants who were selected based on their involvement with SCALE, and non-SCALE participants who were selected randomly using department staff directories. *The non-participants were included in this research to test and/or confirm findings from the SCALE participants, who may reflect a biased sample regarding their perceptions of the institutional context.* Documents related to the university were also collected and analyzed, including reports from the university's Office of Institutional Research, strategic plans, external evaluations of related programs, and recruitment, tenure, and promotion (RTP) policies.

The study was designed as a cross-sectional analysis of the IHE at two points in time: Time 1 (June–July 2005) and Time 2 (December 2006–January 2007). At Time 1 (T1) a total of 23 interviews were conducted, 17 with SCALE participants and 6 with non-SCALE participants. At Time 2 (T2) a total of 18 interviews were conducted, 10 with SCALE participants and 8 with non-SCALE participants. Due to respondent

unavailability and faculty turnover (at both CSUDH and with SCALE) only 8 SCALE participants were interviewed at both T1 and T2. Documents were identified by both respondents and researchers and were analyzed at both T1 and T2.

### **Data Analysis**

It is important to note that this research is both exploratory and explanatory. It is exploratory due to the lack of knowledge of the local contexts prior to data collection, which necessitated the identification of the local context for Time 1. This was accomplished through the inductive analysis of the interview and document-based data, and led to the development of a new analytic tool called the Institutional Context Framework (ICF). Once an informed understanding of the local context was achieved, the analytic strategy shifted to an explanatory mode in order to explain why certain phenomena were being observed. For the explanatory phase I conducted a causal network analysis that integrated the ICF (Miles & Huberman, 1994).

#### *Inductive Analysis of T1 Qualitative Data*

I utilized a grounded theory approach to analyze the interview and document-based data from T1 in the tradition of Strauss and Corbin (1990), in which a structured coding system was used to analyze the data and identify discrete themes and patterns (Ryan & Bernard, 2003).

#### *The Institutional Context Framework*

The following broad categories of the classification include indicators that can be used to track changes in institutional context(s). The semi-structured interviews focused on eliciting respondent perspectives on each of these indicators and their interactions, if any. It is important to note that these categories are derived from analyses of complex institutional environments that are exclusively focused on STEM education, teacher preparation, and IHE/K–12 partnerships (Hora & Millar, 2006). Since this framework has not yet been applied to other IHEs using other research questions, it is possible that it adequately models only categories related to SCALE goals.

- **External Influences:** Institution type, national and state education policy, academic training of faculty, economic forces affecting education, and local K–12 characteristics.
- **Internal Structure:** Geographic location, organizational structure (governance, teacher education programs, STEM degree programs), student body composition, instructional workforce composition, personnel policies, leadership, and reform initiatives.
- **Task-Based Interactions:** Structure of interactions between STEM and education faculty, and between IHE and K–12 faculty.
- **Resources:** Material resources (time, funding), and social resources (community of practice).
- **Shared Meanings:** Societal values and interpretations about the fields of STEM and education, institutional values and interpretations about the institution's mission and identity, and disciplinary values and interpretations about academic disciplines.
- **Individual Disposition:** An individual's workload considerations, personality,



background and training, views on instruction, and status.

- **Practices:** An individual's classroom instruction (planning and delivery) and collaborative activities.

#### Establishing the Institutional Context at T1 and T2

Using this classification system, I then coded the T1 and T2 interviews using NVivo qualitative analysis software, using a coding scheme based on the classification system. This coding scheme included three different passes, the first being components of the institutional context and SCALE activities, the second being barriers and supports for SCALE activities as identified by respondents, and the third being observed changes in the institutional context. Using codes from the first pass I then constructed a preliminary map of the institutional context at T1, and using codes from the third pass I constructed a final map at T2. These maps are not intended to represent the “actual” operations of CSUDH, but instead are “mental maps” comprised of respondents’ perceptions and experiences.

#### Causal Network Analysis: Verifying Respondent Identified Causal Links

I then conducted coding and matrix queries in NVivo to identify links between the institutional context at T1, SCALE activities, and observed outcomes at T2 (see Figure 1). These respondent identified links were then summarized and stored within “conceptually clustered matrices,” which allowed for the verification and analysis of causal relationships between two factors (Miles & Huberman, 1994). Causally linked factors were only included after meeting three criteria: (a) reference by at least 3 respondents, (b) lack of counterfactuals after follow up queries to the data, and (c) verification by brief follow-up interviews or e-mail inquiries with selected respondents. The finished causal network is a time ordered display that organizes the data by time and sequence, and posits mechanisms of change within the IHE context by linking the data points to a larger network of other variables, including SCALE program effects.

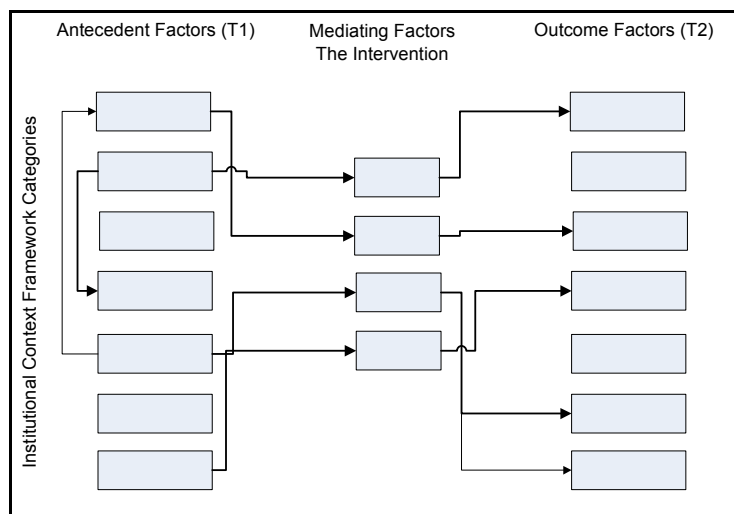


Figure 1. How the causal network analysis linked indicators over time.

## **Constructing the Case**

Finally, I constructed a case comprised of SCALE activities, a description of the institutional context, and an analysis of the network fragments. I further ensured validity of our findings by using member checks (among respondents) and peer review (among SCALE Research and Evaluation team members). Furthermore, I conducted an active search for disconfirming evidence by posing follow-up questions to respondents regarding preliminary findings (Bernard, 2002). Finally, respondent counts for findings are not provided in this case study, since most questions on the interview protocol were open-ended queries regarding the institutional context and subjective experiences with SCALE. As a result, respondents raised issues on their own volition and thus were not uniformly provided an opportunity to reflect on certain topics.

## **Attribution**

Evaluating complex programs that aspire to affect systemic change across a broad spectrum of individuals and organizations is challenging, particularly when it comes to attributing effects to specific activities. For some SCALE activities with (a) clearly stated goals and objectives, and (b) unmistakable causative influences on an “effect,” it is relatively easy to attribute an effect to SCALE. In other cases, however, where SCALE activities have more ambiguous goals or the nature of the change involves a complex set of factors whose influences are not clear to the evaluator, it is more difficult to attribute effects to SCALE. Furthermore, the nature of the SCALE goals is such that many effects or outcomes may not be visible for several years, or may work their way through the IHE bureaucracy and organizational culture and emerge in a form that is difficult to attribute only to SCALE. In this case study, the process for determining outcomes of SCALE/QED at CSUDH was based on classic procedures of analytic induction as specified by Miles & Huberman (1994). These include enumerative induction which involves gathering a number of instances that point in the same direction, and eliminative induction that involves testing these instances against alternatives. I then used the following criteria to evaluate if a “finding” would be included in the final analysis.

1. Document-based evidence of policy or curricular change;
2. Respondent self-reporting of changes in behavior, attitude, and experiences with institutional factors;
  - a. Single reports from individuals as individuals are used to identify phenomena and changes at the individual level;
  - b. At least three reports from individuals as members of a group are used to identify phenomenon and changes at the group level.

## **Limitations**

The sample of IHE faculty interviewed for this research does not constitute a random or representative sample of CSUDH overall, or of individual CSUDH colleges or academic departments, and thus cannot be generalized to larger populations. While this is a limitation, it is not a problem because this research is not intended to be generalizable to IHEs or even to IHE faculty. Rather, it is designed to explore faculty sentiments at one intervention site, and to investigate the initial impact of SCALE activities at that site, and generate a theoretical and practical approach for analyzing STEM education projects. This micro-level of analysis is precisely the strength of the ethnographic case study

approach, and consequently, the interpretations and claims in this case study reflect the nature of the methods used and the data collected. Since the preliminary IHE Case Studies are also intended to provide feedback for SCALE administrators and practitioners, it is possible that these case studies influenced the outcomes of SCALE and the findings herein. Another limitation in this research is that two different researchers conducted data collection at T1 and T2, which potentially resulted in variations in the type and quality of data collected. However, a single researcher conducted that analysis, including coding the interview transcripts in NVivo. Finally, attrition of faculty and program participants at CSUDH resulted in different populations available for interviews at T1 and T2. As a result, reported changes are comprised of a variety of respondents at both points in time, and do not represent the observations or experiences of a single cohort over time.

## **II. A Snapshot of CSU Dominguez Hills**

This section includes a brief “snapshot” of CSUDH in order to acquaint the reader with some characteristics of the university.

### ***A. Characteristics of CSUDH Salient to the SCALE MSP***

Certain characteristics of CSUDH are particularly salient to the goals of the SCALE project, and constitute the “field” in which the intervention was enacted. A more intensive analysis of how these characteristics interact to influence the SCALE program is the subject of Section III.

#### **History and Location**

CSUDH, initially named South Bay State College, was founded in 1960 as part of the California State University system. Over the next several years, the college underwent a number of name and location changes. In 1965, following the riots in Watts, the university settled on its current location in Carson, as the site offered the best accessibility to minorities who want a college education. Now, the university serves a highly diverse population of students and defines its central mission to be responsive to the higher education needs of the surrounding local communities (CSUDH, 2007).

#### **Local K–12 Districts**

CSUDH is surrounded by several school districts, including Long Beach Unified, Compton Unified, and Torrance Unified, but the largest by far is the Los Angeles Unified School District (LAUSD). LAUSD is a very large district - the 2nd largest district in the country. In 2004, the organizational structure of LAUSD changed from a centralized system to a de-centralized system with a central office and 11 local districts. The local districts were restructured in 2005 from 11 into 8 local districts (Osthoff, 2004). LAUSD receives a significant amount of federal and state funding to conduct professional development, which was noted by several respondents as a reason why there are so many opportunities to partner with the district.

#### **Institution Type**

According to the Carnegie Classification, CSUDH is a Master's L (larger programs) university (Carnegie Foundation, 2006). Within the state of California, there is a three tier

system, consisting of the top tier University of California System, the second tier California State University system, and the third tier Community College system. Of the 23 campuses in the CSU System, CSUDH is the 12th largest campus with 8,640 full time equivalent enrollment in Fall 2006 (CSU System, 2007).

### **Student Body**

In the fall of 2006, CSUDH had a total enrollment of about 8,640 students. Of that number, 40% was Mexican-American or other Hispanic, 31% was African American, 18% was White, and 10% were Asian/Filipino/Pacific Islander (CSUDH, 2007). Overall, the university has many more undergraduate transfer students than it does first-time freshman. In the fall of 2006, new freshman represented 37% of the undergraduates on campus, while students transferring from other two- and four-year institutions or returning undergraduates represented nearly the remainder of the undergraduate population. CSUDH is a “commuter campus” where approximately 40% of undergraduates are part-time students who live and work in the South Bay area of Los Angeles. Many courses are held in the late afternoon and evening to accommodate their schedules.

### **Organizational Structure**

The university is organized into six academic colleges: Business Administration and Public Policy, Education, Liberal Arts, Health and Human Services, Extended and International Education, and Natural and Behavioral Sciences. For the purposes of this evaluation, only two colleges and their programs are of interest: teacher education programs in the College of Education (COE), and STEM degree programs in the College of Natural and Behavioral Sciences (CNBS).

### **Faculty Workload**

The workload for faculty in the CSU System is generally comprised of 4 courses a semester (12 credits), plus related administrative responsibilities, student advising, research and publishing, and service activities including departmental committees and recruiting. At CSUDH there are no graduate students to assist faculty in teaching courses, with a few exceptions.

### **Reform Environment**

At the time of the SCALE intervention, CSUDH was engaged in the “Learner Centered University” (LCU) reform effort. This initiative is intended to foster an institutional environment where faculty value teaching and learning, and emphasize student engagement and pedagogical improvement, and where students feel adequately supported in their college careers. This initiative is based out of the Provost’s office.

### **Teacher Education Programs**

The College of Education (COE) has two teacher preparation programs, an undergraduate “Liberal Studies” program, and a post-baccalaureate Teacher Education program. These programs are built around the state’s teacher credentialing system as stipulated by the California Commission on Teacher Credentialing (CCTC). The number of teaching credentials that CSUDH recommends to the CCTC, comprising students completing both

of these programs, has declined in recent years, from 1,622 in 2002-2003 to 592 in 2005-2006 (CCTC, 2007). These data include both multiple subject (M/S) and single subject (S/S) credentials, and both preliminary and internship credentials. For credentials in the STEM disciplines, CSUDH recommended 73 mathematics and 51 science credentials in 2005, and 79 mathematics and 33 science in 2006 (QED Annual Report 2006-2007, 2007).

The COE's undergraduate Liberal Studies program is designed specifically for students intending to become elementary school teachers, and requires a core sequence of courses and a more focused "option" area in the disciplines. Core requirements include two math courses (math for elementary teachers: real numbers and geometry) and three science courses (general biology, physical science for elementary teachers, and earth science for teachers). However, only students electing the "Blended Option," which includes a specific sequence of courses focused on pedagogy, actually graduate with a teaching credential in addition to a baccalaureate degree. All other graduates must take courses in a fifth-year post-baccalaureate program in order to obtain a credential. Currently, there is only one STEM-related option for Liberal Studies students, that of a concentration in mathematics. The post-baccalaureate Teacher Education program is a one-year program that includes a sequence of pedagogy courses taught exclusively in the COE, and a student teaching component. Students may elect either the "University Intern" option which is designed for current K-12 teachers who need additional coursework for a credential, or the "Student Teaching" option for students who are not currently employed by a K-12 district.

It is important to note that current and future K-12 teachers may take CSUDH courses outside of these designated programs. Included in this latter group are people who, already credentialed in one subject area, take courses needed to complete subject matter requirements in a new subject area, and are recommended for a subject matter authorization by the College of Education. Also included are people who have been hired as classroom teachers by a district in the area, do not have teaching credentials, and are unable to meet California subject matter standards in their teaching area. These people take courses (primarily in mathematics and science) without enrolling in the College of Education's Teacher Education division.

### **STEM Degree Programs**

The core STEM departments are located within the College of Natural and Behavioral Sciences, and include the Departments of Mathematics, Biology, Chemistry, Earth Sciences, and Physics. The university does not have an engineering program. The STEM departments participate in the teacher preparation process in three ways: (a) offering courses for Liberal Studies majors; (b) offering course sequences or majors that satisfy CCTC requirements for subject matter proficiency; and (c) offering courses that enable individuals to satisfy various credential requirements. Of particular note in California are "subject matter programs," specialized 4-year programs that have been approved by the CCTC. At CSUDH, only the mathematics department offers a "subject matter program." After receiving a baccalaureate degree in this program, students then must enroll in one of the graduate level options for further coursework in a College of Education, if they

elect to actually pursue a teaching career.

### Enrollment in the Teacher Education Pathways

Figure 2, below, presents enrollment data and number of STEM courses required for these teacher education “pathways” for Fall 2006.






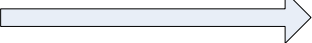
CSUDH Programs Leading Directly to a Teaching Credential		Fall 2006 Enrollment	STEM Courses Required
<b>5<sup>th</sup> Year Post-Baccalaureate:</b> College of Education Credential Program (No Courses in STEM Depts)		637	None
		47	5
		N/A	None
CSUDH Subject Matter Programs that Satisfy Requirements for a Teaching Credential			
<b>Undergraduate Liberal Studies Major:</b> College of Education (5 Courses in STEM Depts)		1,089	5
		104	19
		73	8

Figure 2. CSUDH teacher preparation programs: Fall 2006.

## III. The Institutional Context of CSU Dominguez Hills Prior to SCALE

Based on the preliminary case study conducted at CSUDH, it was possible to identify specific indicators to establish a baseline for the institutional context as it was prior to SCALE/QED. The indicators are based on a combination of interview and document-based data, and are organized according to the categories of the Institutional Context Framework. They are specifically designed to account for salient factors in the institutional environment that significantly influence faculty life. This section includes an analysis of how the indicators interacted to either support or inhibit SCALE/QED activities.

In most cases, these indicators shaped the pre-SCALE context and exerted an influence on any outcomes that SCALE achieved. A graphic of the individual indicators for the pre-SCALE institutional context appears in Figure 3, below. It is important to note that these indicators, in turn, were influenced by a number of other factors that have less salient influence on faculty life, within and beyond the institutional boundaries. This analytic approach seeks to situate any outcomes back into the institutional context, as opposed to presenting outcomes in isolation without attention to how the internal dynamics of the institution may support or inhibit the outcomes in the future.

### ***A. Factors that Supported SCALE/QED Activities***

The following section includes key themes that exerted a supportive influence on SCALE/QED activities as identified in the causal network analysis, and are the primary features of CSUDH that “set the stage” for SCALE/QED and its eventual outcomes.

#### **Leadership Supportive of Excellence in Teaching**

Respondents were highly aware of their institution’s mission to serve the local community, and the high value placed on excellence in teaching by the leadership of CSUDH. These factors contribute to a sentiment that the espoused values and priorities of the institution are in accordance with projects such as SCALE/QED. One of the primary reasons respondents cited for their awareness of this support is a university-wide undertaking to become a “learner-centered campus,” which involves increasing student engagement in the university and active learning strategies by the faculty. This initiative, which is based out of the Provost’s office, offers seminars for incoming faculty designed to improve pedagogical skills and for incoming freshmen (University 101) designed to enable a smoother transition for new students. The faculty professional development efforts were described as a central feature of the theory of change guiding this initiative, as individual faculty’s skills and perceptions were considered a key linchpin in affecting change in the “culture” of CSUDH. However, there is evidence of a misalignment between the support for reform by the upper administration and the department level, where disciplinary traditions and retention, tenure, and promotion (RTP) policies are viewed as inimical to pedagogical reform.

#### **Institution Type Lends Itself to Focus on Teaching**

In considering the various influences on faculty professional lives at CSUDH, several respondents cited how the institution type influenced their professional identities and workload prioritization. As a relatively small IHE which some respondents called a “blue-collar campus,” CSUDH is a low-prestige institution in a second-tier system that has traditionally focused its limited resources on undergraduate education and teacher preparation instead of research activities. Several respondents exhibited a keen awareness of the interrelatedness of the local K–12 sector and CSUDH since many CSUDH students come from the schools and communities surrounding the university, and they return to live and work in those communities. If those students become teachers, they prepare the K–12 students who later go on to take courses at CSUDH.

*In our niche, and the world of things, we are not a Research One. We’re not trying to compete with UCLA. We are a comprehensive university that prepares a lot of teachers, and we’d like to do it well. And in particular we’ve prepared teachers from underserved groups, and we’d like to do that particularly well, because those are students that come back to us too.  
(STEM Faculty)*

Also, several faculty respondents observed that the low status of CSUDH had a variety of effects, including how the administration made decisions and how they prioritized their workloads. Some respondents spoke of an “image problem” at CSUDH, which was

confirmed by a recent report where 75% of the faculty and staff affirmed a campus inferiority complex (Napa Group, 2003). Some were cognizant of and even apologetic about their presence at this relatively low status institution and observed that the recent decision to increase the importance of research and publications in the RTP process is an attempt by the administration to increase the status of CSUDH. This was corroborated by administrators, who noted the need to uphold a certain standard of academic excellence. Given the demanding workload at CSUDH, this decision has a very real impact on faculty workload. Faculty respond to these issues by adapting and altering their prioritization of the workload and negotiating the gap between their original disciplinary identity (obtained in doctoral work) and the one being developed in their current institutional setting.

*So if I worked at University of Chicago in the [STEM field] group and taught one course every year—and if it were generally a graduate course, I don't think it [preparing K–12 teachers] would be such a big deal. [Then look at] STEM faculty at an institution like the one I'm at. I think it is a much bigger deal [here] and it deserves more preeminence in my personal ordering of what I'm going to do. (STEM Faculty)*

### **A History of Interactions with Local K–12 districts**

Several respondents referred to existing COE and K–12 district activities, such as student teacher mentoring, professional development activities, and graduate placement as examples of partnership between CSUDH and the K–12 sector. The COE works with over 20 districts, and respondents claimed that the university enjoys a strong reputation for working collaboratively with the districts and has close relationships with individual superintendents, LAUSD teacher recruitment programs, and career ladder programs. One respondent observed that these close relationships mean that CSUDH can respond quickly to district and state initiatives, such as new curricula or standards, and prepare teachers accordingly. This leads also into a feedback mechanism between the district and the COE where graduating students convey to faculty mentors their views about the quality and applicability of their K–12 training. These activities are perceived as part of the normal professional work of COE faculty, and some respondents observed that they spend at least 4-5 days a month “in the field.” As a result, COE faculty perceive themselves as already in partnership with K–12 districts.

In contrast, STEM faculty have no disciplinary or institutional mandate to interact as closely with the K–12 sector. When STEM faculty do interact with the K–12 sector, it is usually as parents or as content experts in summer professional development workshops, where they perceive themselves as participating in relationships that do not obviously fit into their professional obligations. Furthermore, there are no naturally existing feedback mechanisms between K–12 districts and STEM faculty. This may explain why several STEM respondents spoke about their local K–12 districts solely based on media accounts and personal experiences as parents, which led to admittedly incomplete and biased perspectives. This lack of experience with K–12 and the learning sciences was cited by some respondents as a problem that needs to be addressed before STEM faculty become involved in K–12 issues.



*Math professors probably have to read about math education. I mean, we have to be more humble and say we need to go and learn about the issues here. And so probably step 0 is we need to clean house ourselves at the undergraduate level of instruction and until mathematicians can teach classes well, how can we go into K–12 classrooms and say, “Hey, you guys aren’t doing it right.” I mean, I don’t know, it seems sort of irresponsible and dishonest. So, before we get to the pie in the sky part, I would say let’s take care of our backyard. (STEM Faculty)*

An exception to this lack of familiarity or direct involvement with the K–12 sector is the math education cohort in the mathematics department, which has been involved in professional development activities such as the California Mathematics Project, part of the California Subject Matter Projects supported and coordinated through the University of California Office of the President.

### **A Cohort of Faculty in the Mathematics Department Committed to STEM Pedagogy**

Several respondents observed the value of having a collegial network: it provides camaraderie, professional feedback, and resources. These networks commonly operate at the departmental or research area level, but at CSUDH, the mathematics department was repeatedly cited as the site of a relatively unusual collegial network of STEM educators. In the science departments there are individuals who have collaborated with the science education specialists in the COE in the past, but no science department includes a coherent, supported group like the one in the mathematics department. Approximately half of the faculty in the mathematics department were either officially trained in math education, formerly K–12 teachers, or interested in the field. In fact, 5 of the 17 tenure-track faculty in the department were hired for their research and work in math education. Together with a faculty member from the College of Education with a mathematics specialization, they form a “math education group” that is involved in pre-service and in-service teacher preparation activities, including teaching courses for CSUDH students who plan on becoming secondary mathematics teachers. A key feature of this group is that content knowledge is viewed with both a pedagogical lens (how learning takes place) and a disciplinary lens (core content of the field). This group was referred to as an example of what is possible for STEM faculty interested in pedagogical issues, and as the best point of entry into the STEM departments for education faculty.

*So we’ve managed to be where we’re considered completely part of the math department but our field of interest is mathematics education just like an algebraist would have their field of interest. So we are listened to in the sense of what our needs are, too. (STEM Faculty)*

By functioning as a cohort, this group has the ability to partner with other groups, and to tailor these partnering efforts to needs of the K–12 community. Through those activities, they believe they have learned much about teachers’ needs and how to more effectively provide professional development that has a tangible impact on teachers’ classroom practice. However, some respondents noted that even within this cohort, there remains a

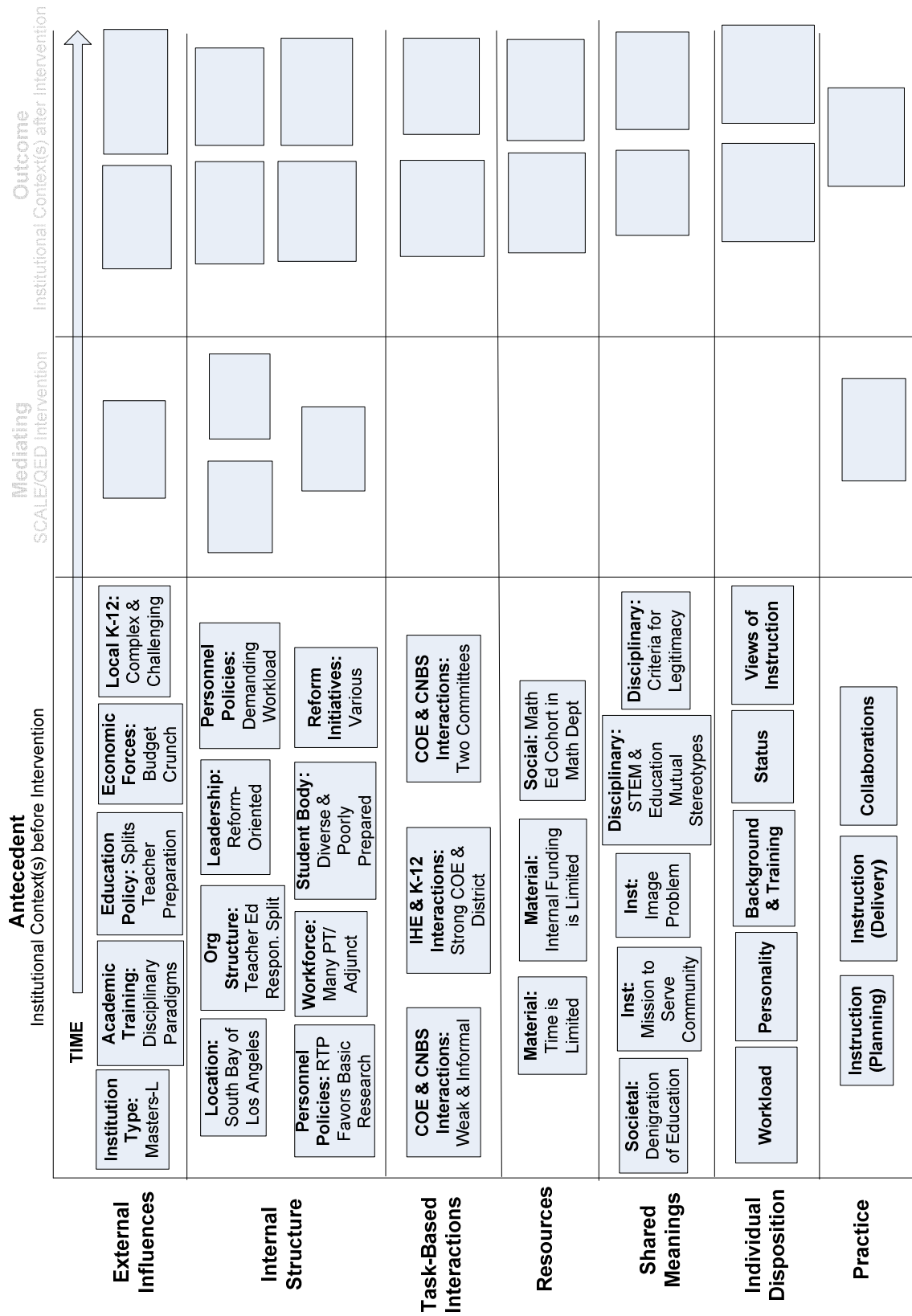


Figure 3. The institutional context at CSU Dominguez Hills prior to SCALE/QED.

disciplinary tendency to more highly value research and publications in the “pure” math areas than in math education. Also, some noted a sensitivity to the relatively high profile of this group, which is based in good part on a high level of external funding. In this vein a respondent cautioned that “(I)t would not be well to think that the math education group dominates and that the others are sort of nothing.” I propose that this observation is important because it highlights the tensions between the values of the discipline and those of the institution.

### **A Population of STEM Faculty Interested in Pedagogical Improvement**

One of the most amenable aspects of CSUDH for a reform initiative such as SCALE/QED was the presence of faculty who were already exploring ways to improve their instructional practice. These faculty are not limited to the group of mathematics educators in the mathematics department, but include individual faculty from different science departments who were generally uninvolved with any structured pedagogy-based activity prior to SCALE/QED. They had worked with individual COE faculty on small collaborative projects, or were independently exploring ways to improve their lectures and labs. Some respondents observed that this interest in pedagogy was based on the realization that lecturing wasn’t working for them or their students. These respondents observed that since they are ultimately alone with a group of 25-30 CSUDH students in a classroom, students’ abilities, attitudes, and reference points exert a strong influence on their instruction in several different ways. Several respondents also observed that this reaction to the student body was in stark contrast to the approach taken by mostly older, senior faculty, which was characterized by the sentiment that any learning difficulties students had were their fault, not the instructor’s. It was felt that younger faculty were not only more open to change and innovation, but that they may be more responsive to the challenges their students were experiencing. One younger faculty provided an example of this kind of sensitivity:

*In Los Angeles, most of my students have never seen a river bottom. They think a river bottom is concrete, you know. You give a whole lecture, a whole chapter on river bottoms and they talk about meandering rivers and braided rivers and gravel and bars and chutes and all this stuff, but they don’t get it. (STEM Faculty)*

While this respondent exhibits an unusual sensitivity to the impact that his students’ background may have on their ability to learn the earth sciences, his awareness of their struggles was widely shared by his colleagues. Most respondents mentioned the poor academic preparation levels of many students, particularly in mathematics and science, and noted the challenging learning environment of local K–12 schools, including untrained teachers, poor teacher retention, a challenging classroom environment, and other factors. A study by LAUSD to see how many students completed high school with all UC or CSU entrance requirements found that of 20,386 students who were enrolled in Grades 9–12, only 54% were enrolled in courses that would meet UC/CSU entrance requirements, and of these, only 28% passed with a ‘C’ or better (LAUSD, 2005). One effect of this poor level of preparation is that a large number of CSU students require remediation, which can set back their graduation date by months or even years, as

indicated by the poor pass rate (87% unprepared) for the mathematics entrance exam for first-time freshmen in fall of 2006 (CSUDH, 2007). While this situation is usually viewed as a negative aspect of faculty life, at CSUDH it appears to have the beneficial effect of sensitizing STEM faculty to the complexity behind teaching and learning.

### ***B. Factors that Inhibited SCALE/QED Activities***

The following section includes key themes that exerted an inhibiting influence on SCALE/QED activities as identified in the causal network analysis.

#### **A Demanding Workload that Kept Faculty from Participating in Pedagogical Improvement and/or K-12 Activities**

A factor that almost every respondent cited as the primary one influencing faculty professional life at CSUDH was the effect of a demanding workload. A teaching load of four courses a semester, plus student advising, administrative responsibilities, research, and service activities translates into long hours for most faculty. Currently, faculty are asked to continue a high level of teaching while also increasing their research activity. The increased expectation for scholarship, however, creates tensions because the faculty teaching load is not being changed.

*You can't teach four classes and do the kind of research that we want [them to do]. When I came here, I worked six and seven days a week because I was doing research, but I don't have a family, I don't have [that] responsibility. And the cost of housing has sky rocketed and so when you come here now you can't afford a home, you're being asked to work on the weekends. If you're going to do this, believe me, this is not an eight- to-five job, the way it's set up right now. So if we're going to ask this from these folks, we've got to give them something and that's what we're going to have to work on. (STEM Administrator)*

One effect of this situation is that some respondents felt they had little to no time to participate in activities that were not central to their immediate job responsibilities. This includes activities like SCALE/QED and professional development offerings on campus. One respondent explained,

*The Center for Teaching and Learning [at CSUDH] does an outstanding job. The biggest problem I would say there is finding the time to attend. It's that same old same old that we're pretty much fully booked when you look at the teaching schedules. And so when they're putting on these workshops they're good workshops, and the people who attend them—and I've attended some—rave about them, but you've got to have the hours in the day to do them. (STEM Faculty)*

#### **State Policy that Bifurcates Responsibilities for Teacher Preparation**

CSUDH teacher preparation programs are built around the state's teacher credentialing system, which requires a broad liberal arts education for elementary teachers and an undergraduate degree in a discipline for secondary teachers. The Division of Teacher

Education is housed and administered by the COE, and includes the undergraduate “Liberal Studies” program, a post-baccalaureate Teacher Education program, and a Graduate program. However, the state policies governing teacher training create a division of labor between the COE and CNBS regarding teacher preparation, such that pedagogy and content are addressed in separate degree programs.

*One very serious consequence was that [state policy] pretty much built a wall between colleges of education and the content areas, including STEM faculty. They offered no education classes. We offered no content classes. So structurally there were more disincentives for collaboration than there were incentives. And they often [STEM faculty] didn’t see themselves as teacher preparers, so there wasn’t much that happened in the content areas that enhanced teacher preparation, as an unintended consequence of the design. (COE Administrator)*

Moreover, this structural division that makes collaboration between the two colleges unlikely is reinforced by other factors, such as the faculty training and disciplinary stereotypes that are discussed elsewhere. There are some exceptions where interdisciplinary collaboration is required as part of teacher preparation programs. For example, the University Committee on Educator Preparation and the Liberal Studies Committee both include members from departments across campus. Some respondents cited these committees as providing a unique vantage point on university happenings that is not available to other faculty.

### **STEM Faculty’s Lack of Exposure to the Learning Sciences**

In considering their instructional practices, STEM respondents continually mentioned that they had had no prior training in pedagogy in their graduate training. The lack of training resulted in a reliance on teaching “the way I was taught,” which was described as a practice that “was taken for granted.”

*When you become a professor, interestingly, you have no teacher training whatsoever. I mean, I had a PhD in [STEM field] and never even really knew anything about pedagogy and that kind of stuff and I was thrust, of course, into the classroom. They assume one can teach. (STEM faculty)*

The instructional method that STEM respondents relied on was generally the didactic, lecture-based approach, with little direct engagement with the students outside of labs. This approach to instruction was also characterized by a lack of planning that incorporated any focus on pedagogy. Instead it was focused on conveying the content knowledge of the discipline, and “covering” the canon of the discipline. Several faculty in both STEM and education disciplines pointed out that incorporating pedagogy and content knowledge is a difficult endeavor that many STEM faculty do not feel is necessary. These respondents attributed poor student outcomes not to their own instructional practice, but to students’ lack of “hard work” or native talent. Yet others said that efforts in STEM pedagogical reform must take into account the need to address the core content areas while also incorporating pedagogy. Some respondents stated that

successfully integrating content with pedagogy is extremely difficult, and a lack of expertise with either the learning sciences or pedagogical techniques makes some faculty reluctant to become involved in something that they “know nothing about.”

STEM faculty with little teaching expertise find opportunities to gain experience primarily through their professional societies and interactions with their counterparts in the COE at CSUDH. Regarding the role of the disciplinary associations in improving the status of STEM pedagogy, a respondent expressed his excitement that the American Geophysical Union (AGU) conference had a section on “novel instruction in the geosciences.” Interactions between STEM and COE faculty, however, remain a “weak area” of the university, where there are no formal incentives or structures that would encourage people to collaborate. Although there are interdepartmental committees, a respondent emphasized the superficial and skeletal nature of those committees, mentioning their lack of “day-to-day collaboration” and consistent participation by certain departments. When interactions did occur, they were largely informal collaborations between individual faculty based on a grant and not based around a common interest in pedagogical approaches to their content. However, a few one-on-one interactions did have some impact. For example, one STEM faculty credited a collaborative K–12 professional development project with shaping his instruction.

Several respondents frequently referred to the influence that their disciplines, and their graduate and post-doctoral training in these disciplines, has on how they conceive of their professional identities and practices. Once students are granted entry to the “field” of a discipline, through the awarding of a PhD and subsequent measures of achievement, the discipline becomes the primary source of their new identity as a professional academic. Respondents noted that this identity is not simply related to the content of a discipline, but also to certain behavioral characteristics that serve to differentiate disciplines from one another.

*An acquaintance who was a writer for Science Magazine was looking for quips about scientists living abroad, and I told him that the difference between physicists and normal people is bigger than the difference between American and Japanese people. Yeah, we’re in a slightly unusual group, but I’m used to working within that group. (STEM faculty)*

### **Fundamental Differences in How COE & STEM Faculty Think of Teaching**

Several respondents observed that there were fundamental differences in how COE and STEM faculty conceive of the pedagogical process. As previously mentioned, the lack of exposure to the learning sciences shapes many STEM faculty’s perception of pedagogy, and in the absence of guided instruction they reproduce the didactic lecture style of their mentors. Underlying the didactic lecture style is the pedagogical theory that learning entails the simple transfer of content from one person to another, which runs counter to many education faculty members’ understanding of learning.

*[The] priority is teaching for transfer, which requires being clear on exactly what concept, procedure, or principle should transfer. There is*

*also a concern for viewing the course through the eyes of the novice learner versus the expert, and that if the instruction isn't meaningful to the learner, retention will be problematic. (COE Faculty)*

Another indicator of how far apart STEM and education faculty may be regarding teaching is their different sets of discipline-based concepts, jargon, and practices. This was visible when an education faculty respondent described a misunderstanding with a STEM colleague over the meaning of the term “field-work.” Further exacerbating these disciplinary differences in language was the sentiment expressed by several STEM faculty that their COE counterparts did not think highly of their abilities as instructors. Some respondents described previous encounters with COE faculty where they felt like they were expected to rapidly adopt a new pedagogical method, while others felt like they were treated disrespectfully. In any case, the following quote from a COE respondent captures the essence of what some STEM faculty disliked about how they were viewed.

*We want to get the science faculty to begin to think like we think, to teach science the way science is supposed to be taught. So rather than the normal lecture and cookbook kind of stuff, we feel that they need the pedagogy, the current pedagogical practices that have proved to be effective, so that's why they are going through this professional development. (COE Faculty)*

Several respondents observed that misunderstandings and stereotypes such as these have served to alienate STEM and education faculty further from one another than is normally the case between different fields.

### **A History of Conflict between the CNBS & the COE**

Several respondents referred to a series of active conflicts over an extended period of time that has contributed to a rancorous institutional “atmosphere” that has harmed inter-college collaboration. At the time of SCALE/QED’s arrival at CSUDH, the COE had just had a dramatic switch in leadership. According to respondents, the structural and perceptual distance (as noted previously) between the two colleges was further heightened by the previous COE leader, who severed ties with STEM departments. Only with new leadership in 2004 was a rapprochement between the two colleges possible. Several respondents also referred to various personal conflicts between individuals in different colleges and departments.

*I don't even remember how it began because when I came here, the relationship between education and the [STEM department] were in pretty bad shape. Personalities, misunderstandings, people making speculations about what intentions of the other people are. Someone got a grant and they didn't call the other, maybe power and who knows? (COE Faculty)*

This phenomenon is relevant to reform initiatives such as SCALE/QED since pre-existing tensions and conflicts effectively “set the stage” for the intervention. In the following case, the propensity for faculty to respond positively to their disciplinary, as

opposed to other, colleagues influenced the choice to become involved with the project.

*[A COE faculty] had talked to me about it a lot and then I didn't get really involved until [a STEM faculty] started doing QED and she said she's in the math department, not in the College of Education. I probably knew [the COE faculty] better than [the STEM faculty], but wouldn't have been as apt to put my name on a—as senior personnel—on a proposal at that point with somebody from College of Education. (STEM faculty)*

While it is not clear if this respondent's lack of responsiveness to his COE colleague was due to a lack of regard for the colleague's discipline, it is clear that the respondent was reluctant to attach his name and professional reputation to a project affiliated with the COE. Some respondents alluded to these conflicts in describing a COE-based program whose goals were closely aligned with those of SCALE. This program, called Transition to Teaching, focuses on recruiting mid-career professionals to become mathematics and science teachers in area high schools with “high needs.” At the inception of SCALE and QED, there was no collaboration between these efforts and SCALE/QED. It was not possible to determine the precise reasons for this lack of coordination.

It is important to note the obvious point that conflict is not limited to inter-college relations, but also afflicts intra-college and departmental contexts. Some respondents reported persistent schisms within the COE and individual STEM departments, citing strained or very weak collegial relationships. In particular, some faculty members could not identify the work that their departmental colleagues were doing and stated that, due to workload, the course schedule, and off-campus educational responsibilities, they rarely saw each other even in passing. These conflicts highlight the fact that tension and misalignment may exist at multiple layers within an institution as complex as an IHE. For example, one respondent noted differential commitment levels of faculty and noted that the “culture” of the college was characterized by “ingrained communities” and fear which was in part attributed to a lack of stability and trust from having 9 deans of the College of Education in 11 years.

### **Science Faculty Resistant to Reform Due to Traditions of Scientific Legitimacy as Instantiated in Retention, Tenure, and Promotion (RTP) Policies**

Several respondents noted that resistance to reform efforts such as SCALE/QED or the Learner Centered University (LCU) initiative is based on resilient traditions in the science disciplines. The strength of these traditions was attributed to the socialization processes that each faculty member undergoes in their graduate and post-doctoral training, where individuals are exposed to not only a scientific discipline, but also a social group with unique social skills, managerial patterns, epistemological positions, engagement with the public, and methods for conveying legitimacy. How a discipline determines criteria for membership in its social world is largely based on demonstrated expertise in the field as legitimized by a course of study in the discipline through the doctoral level, publications in peer-reviewed journals, and involvement in an active research program. These criteria demarcate a significant and unavoidable boundary between the STEM faculty and the STEM specialists in the COE, who are acutely aware



that they lack legitimacy in the STEM field.

*[The faculty member] did not have a strong enough [STEM field] background, so [the faculty member] was not acceptable to the [STEM] department. Because if you're going to be in a [STEM] department, you'd better be able to be tenured and promoted to full professor in (the field). (STEM faculty)*

The role of retention, tenure, and promotion (RTP) policies in reinforcing these criteria for legitimacy, and thus discouraging involvement in K–12 or pedagogical improvement activities, was widely cited by respondents. The three RTP criteria are teaching performance, scholarly and professional performance, and service (CSUDH, 2007). Despite the administration's stated acceptance of pedagogical research in considerations of RTP, several respondents expressed skepticism about the reliability of the support. This skepticism is based on three elements: (a) observations of colleagues who were denied tenure or promotion reportedly due to their publication record and/or their involvement with K–12 related initiatives or research; (b) increased demands for research and publications; and (c) the resiliency of the academic (and disciplinary) hierarchy that favors disciplinary research above all else. As a STEM faculty put it, "I've served on tenure committees where people have only done education research and the questions always come up, 'Well, what have they done as far as science?'"

One respondent noted that these factors inter-relate to form an unequivocal sentiment that discourages the scholarship of teaching. In particular, for junior faculty, who have not yet achieved the job security that comes with tenure, an administrator's actual acceptance of pedagogical research and related activities is critical to determining their future engagement with reform efforts. However, despite these disciplinary values at work, some respondents insisted that departmental or disciplinary dynamics did not necessarily reproduce themselves wholesale in each faculty member. Instead, they indicated a lack of coherence within departments and stressed the importance of individuality and academic freedom as defining features of their experiences within a department.

### **Institutional Support for Pedagogical Reform and Departmental Resistance are Misaligned**

Several respondents referred to an apparent lack of alignment between the aforementioned institutional support for pedagogical reform and resistance to such reform at the departmental level. This tension was succinctly described by this respondent.

*[While]) this university as a whole values "the scholarship of education," I think there's still a reluctance at the level of the department and the college, [which is] not a fatal flaw. Somebody who comes in and says "Look, I've been doing this research on how to teach science better," is not going to be turned down for tenure because they did that. It's just that I think it's probably natural to most of us [to publish] in the scientific field. That's by no means denigrating the pedagogical journals, it's just that if you're a scientist that's your currency. (STEM faculty)*

This respondent's honest assessment was corroborated by other respondents, and points to a significant challenge for reform efforts such as SCALE/QED.

#### **IV. Findings on the SCALE and QED Intervention**

This section presents a summative evaluation of SCALE/QED activities at CSU Dominguez Hills, consisting of descriptions of the activities from May 2004 to May 2007, observed outcomes of these activities, and analyses of the longer-term consequences of each intervention. Since SCALE/QED is engaged in a wide range of activities, I decided to include in this evaluation only those activities that respondents described, and that directly involved CSUDH faculty in a substantive manner, or were focused on changing internal policies and practices. As a result, some activities that can be considered SCALE/QED may not be included in this evaluation. The descriptions of SCALE/QED activities are based on interview and document-based evidence regarding program operations, while the analyses of outcomes and institutionalization are based on the causal network analyses (see Figure 4, below). The causal network analyses are based on identifying the relationships between the ICA indicators at two points in time (May 2005 and May 2007) and SCALE/QED activities. This analysis provides specific links between the pre-SCALE/QED institutional context, the intervention, and any observed outcomes. The ICA indicators that had changed were identified according to the following criteria:

1. Document-based evidence of policy or curricular change;
2. Respondent self-reporting of changes in behavior, attitude, and experiences with institutional factors;
  - a. Single reports from individuals as individuals are used to identify phenomena and changes at the individual-level;
  - b. At least three reports from individuals as members of a group are used to identify phenomenon and changes at the group-level.

These indicators were situated within the ICA and their interactions with other contextual factors were analyzed in order to better understand their genesis and longevity.

##### ***A. Background***

CSUDH was formally involved with SCALE from its beginning in 2003 through an agreement between SCALE leaders and the (then) Dean of the College of Education. However, representatives from both the COE and the STEM departments at CSUDH did not actively participate in SCALE until the spring of 2004, when a member of the mathematics department, who also led that department's Center for Mathematics and Science Education (CSME), began working with the SCALE Principal Investigator (PI), at the UW–Madison (UW–Madison).

##### **The Quality Educator Development (QED) Project**

Shortly after this working relationship began, a group that included CSUDH faculty, SCALE Research & Evaluation Team (RET) members, and an LAUSD administrator developed a proposal to the Department of Education's Title IIb Teacher Quality

Enhancement grant program. This joint effort resulted in a program that aligned the goals of SCALE with the proposed program, which was called the Quality Educator Development (QED) program. The QED project was awarded to the Associate Dean of the College of Education for five years (2004-2009), and is co-led by the CSUDH mathematician who was working with the SCALE PI and an LAUSD administrator.

The QED project proposal states that individuals interested in teaching face three challenges: (a) finding sufficient social and organizational support to enable students to persist in the certification program; (b) learning sufficient disciplinary content and pedagogical content knowledge to implement reform-oriented curriculum with expertise; and (c) “learning the ropes,” through apprenticeship, from model, expert teachers who have bridged the gap between theory and practice in their own classrooms. In light of these challenges, QED’s overarching goal is to “increase the pool of highly qualified mathematics and science teachers who are willing and able to serve the poor, minority, and limited English proficient students in LAUSD and other urban schools” (QED Proposal, 2004).

Consequently, the goals of both SCALE and QED are focused on improving math and science education throughout the entire educational system (K-20) by working at multiple points in the teaching and learning continuum, with QED focusing on the local challenges associated with teacher preparation processes at CSUDH. In fact, a respondent noted that he viewed the QED project as the local instantiation of SCALE. As a result, most clusters of QED activity at CSUDH are joint SCALE/QED initiatives that were deliberately designed to reinforce each other.

*They’re both fairly comprehensive projects and QED is really the kind of the pre-service local institution component of SCALE, [which is] building on the SCALE immersion units as our driving concept. [At CSUDH] we’re implementing curriculum and instructional reforms in undergraduate teacher preparation in the content areas, professional pre-service classes, and advanced master’s programs for experienced teachers in order to match the reforms that are going on in the school district. (COE Administrator)*

### **On Evaluating Two Initiatives**

The conflation of two distinct programs has implications for evaluation, particularly in determining where the effects of one program begin and end relative to its counterpart. This is a common challenge in evaluation, and in the case of SCALE and QED the two projects cannot be distinguished in most regards. While several respondents identified that the K–12 professional development workshops in LAUSD were primarily associated with SCALE, and all of the other activities focused on internal processes at CSUDH were primarily under the auspices of QED, they also observed that the lines separating the administration of the grants and the IHE personnel working on them had become increasingly blurred over time. Given the difficulty of distinguishing between the program effects of each grant on the institutional context of CSUDH, the activities and outcomes of both grants will be treated collectively in this case study and the grants will

be referred to as SCALE/QED. However, since both programs have different funding agencies, different goals and objectives, and different evaluators and evaluation criteria, this case study is organized solely around the goals of SCALE.

### ***B. SCALE/QED Activities: May 2004-May 2007***

As previously noted, SCALE/QED was designed to be a systemic change initiative that would focus on improving mathematics and science education by working at multiple points in the teaching and learning continuum. During the period from May 2004 to May 2007, SCALE/QED implemented the following activities: (a) STEM course redesign, (b) pre-service candidate recruitment and support, (c) new pathways for pre-service candidates in mathematics and science, (d) STEM faculty professional development workshops, (e) K–12 Science Immersion Unit design, (f) K–12 Science Immersion Unit implementation, and (g) K–12 Math Institute implementation. Each of these projects will be described in detail in the following section.

#### **Structural Change: STEM Course Redesign**

##### ***Background***

SCALE/QED leaders identified that many CSUDH students either dropped or failed certain STEM “gateway” courses such as calculus and introductory physics. Without passing these courses it was impossible for these students to continue on a trajectory to become STEM majors and thus become secondary school teachers in math or science. According to the QED work plan, the original objective regarding this goal was to revise Calculus I (MAT 191 in the 2006-2007 CSUDH Course Catalog), Calculus II (MAT 193), General Physics I (PHY 130) and General Physics II (PHY 132).

However, it should be noted that these proposed changes were designed to reach specific audiences – the QED-selected cohorts in math and physics courses. Also, a goal was that the pedagogy in these STEM courses would be consistent with math and science education methods in the COE, so that students would eventually receive a more consistent approach to preparation. Several respondents noted that they hoped that this re-alignment would substantially improve the teacher preparation process at CSUDH.

##### ***Observed Outcomes***

Starting in 2005, SCALE/QED initiated efforts to revise introductory calculus and biology courses. This involved convening meetings of STEM faculty to discuss the possible curricular changes, and providing release time to faculty to do the preparatory work required to re-design a course. By May of 2007, SCALE/QED had enacted changes in the curriculum and structure for sections of Calculus I and II and General Physics I and II. The changes in the curriculum and structure of these sections will ensure that the revised courses will include a pedagogical approach that pays more attention to the mathematical learning process than previously, and addresses the needs of future K–12 teachers. For example, the Calculus I and II courses are now based on the Hughes-Hallett textbook instead of the Stuart textbook, which is a more engineering style of calculus text.

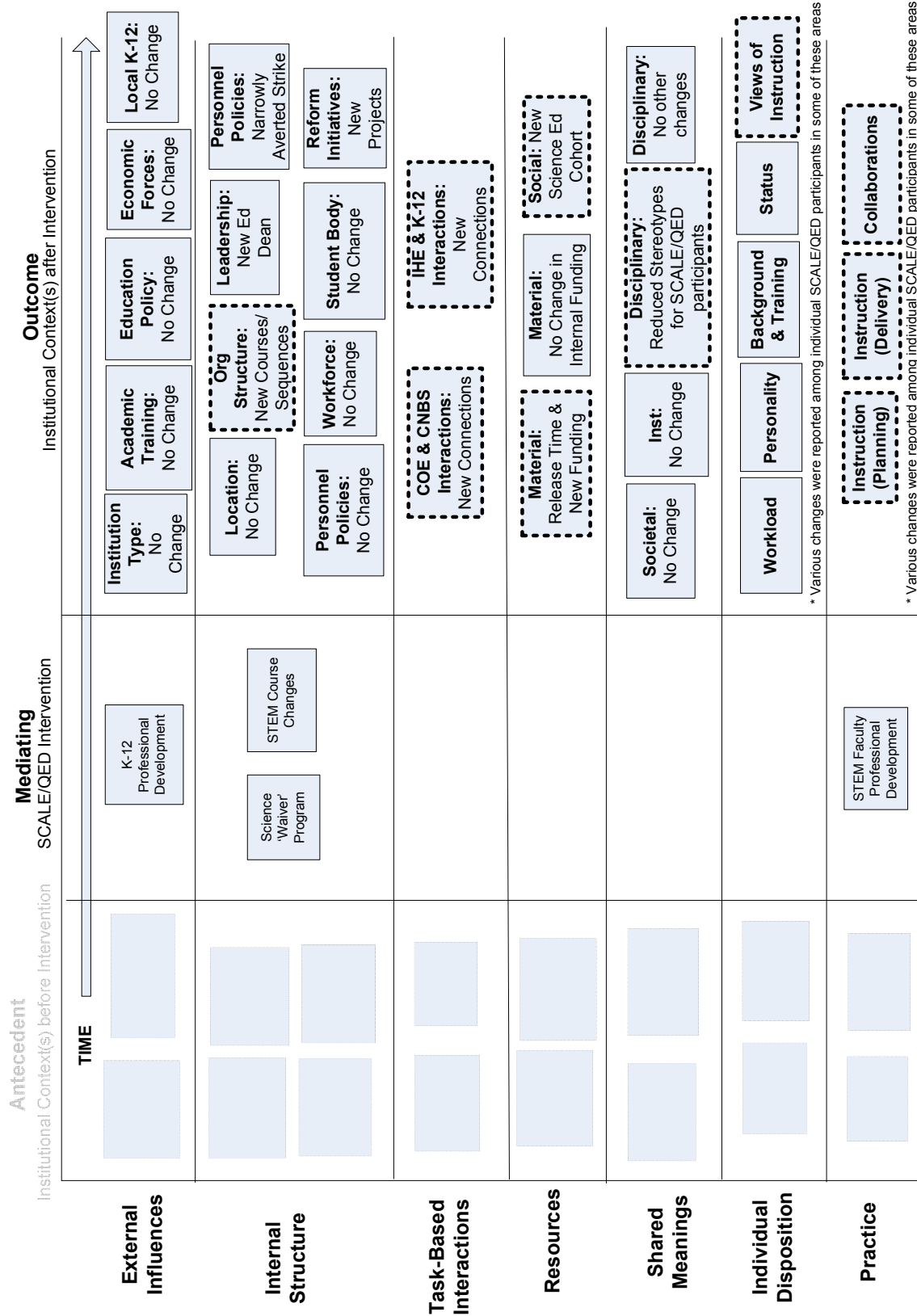


Figure 4. The institutional context at CSU Dominguez Hills after SCALE/QED.

Based on these changes, there is a greater likelihood that the revised courses will be taught in a way that models an engaged and inquiry-based pedagogy. For one respondent, the structural changes to the course were exciting because they reinforced his personal vision of how math should be taught. Several respondents observed that these changes should result in a more aligned teacher preparation system at CSUDH, since students would experience a similar pedagogy in their COE and CNBS courses.

*I think it's great that we're changing our calculus course so that it [the pre-service students won't] get to my methods course and say, "Ah, what's going on?" It should be reflected in your undergraduate work. (COE faculty)*

However, for these structural changes to actually translate into changes in instructional practices, the person teaching the course (whether regular or adjunct faculty) would need to be conversant in these pedagogical techniques. It is important to note that the faculty development workshops are partially addressing this issue by including adjunct faculty. However, this step does not address the prospect of the "traditional" faculty rotating through these courses and modeling a pedagogy that runs counter to the goals of SCALE/QED. Also relevant is the course assignment system, which includes as a regular practice that course chairs review the course curricula based on the opinions of faculty teaching the course. For the math education cohort in the math department this may not be a problem, since the changes in the calculus courses should effectively match the existing skill sets of the math education group. For the science faculty who have just recently been exposed to active learning strategies through SCALE/QED, it is unclear how a structural change to a course will translate to instructional changes. This lack of certainty that faculty teaching the courses will have the requisite skills or intent to teach the courses in the desired fashion draws into question the sustainability of this accomplishment. It is also important to note that the revised courses are intended only for the SCALE/QED "cohort" of recruited students, and not for the entire student body of CSUDH.

#### *Institutionalization & Sustainability*

These structural changes, once integrated into each department's operations, may have impacts on how math and science teachers are trained at CSUDH. Yet, the unmistakable successes in changing structural aspects of this system may be jeopardized by the practice of rotating faculty and lecturers among different courses.

*The math department is split. It's a small department and there are five of us who are full time in math education [and] between four and six people who are full time outside of math education and not working on these kind of projects. Those people respect the work that the other four of us are doing to varying degrees but they don't always have a deep understanding of all of the things that we're doing and all of the time that we put in, all of the things that are going on. So those students get very different experiences [depending on] the teachers that they have. (STEM Faculty)*

This situation may be even more acute in science, where the number of faculty “on board” with STEM education are more outnumbered than in the mathematics department. Thus, the effects of the course revisions may be minimized by course assignment practice. This practice presents both an opportunity and a challenge for initiatives like SCALE/QED.

### **Structural Change: Pre-Service Candidate Recruitment**

#### Background

The goal of the cohort recruitment effort is to identify graduating high school seniors, as well as community college students who express an interest in becoming math and science teachers, enroll them in CSUDH, and group them into cohorts to provide them with social, academic, and advising supports necessary to enable them to persist throughout the teacher preparation continuum. This was viewed as a change in “how we do business” regarding student support that would be reinforced by the changes in the gateway STEM courses.

#### Activities

A respondent familiar with this effort described progress as “slow,” in part due to the difficulty in getting students commit to a career path early on in their time at CSUDH. The effort aims to recruit 60 students each year for entry into math and science teacher preparation cohorts. These students would take courses together, have access to faculty mentors and advisors, attend social events with other members of the cohort, receive financial assistance, and have the opportunity to receive academic tutoring. Faculty involved in this effort note that while many CSUDH students show an initial interest in teaching, they often leave teacher preparation programs because they do not have an adequate support and mentoring system.

#### Observed Outcomes

The available information related to this activity was insufficient to support analysis.

### **Structural Change: Pre-Service Pathways in Math & Science**

#### Background

In order to earn a single subject credential to teach in a secondary school in California, individuals must either complete a state exam in the content area (California Subject Examinations for Teachers, CSET) or get a “waiver” from the exam by completing coursework in a subject matter program that has been approved by the state. These programs allow undergraduate students who want to become secondary school teachers to satisfy the state’s subject matter proficiency requirement as they complete their four-year degree. CSUDH currently has a subject matter program in math, and none in science. Many years ago, the university also had a state-approved program for science, but then lost that approval when the state’s program requirements shifted. This means that CSUDH undergraduate students who know they want to become high school science teachers must either be prepared to take the state exams or complete coursework at another university that has such an approved program in the sciences. In response, SCALE/QED leaders decided to develop subject matter programs in chemistry, biology, physics, and earth science. The potential loss of students due to the lack of such programs

for a university with declining enrollment, and for science departments that are quite small, was a “selling point” for SCALE/QED leaders as they attempted to garner support for this initiative. Once these efforts were underway, SCALE/QED leaders identified additional opportunities for new pre-service pathways including options or program concentrations for the Liberal Studies program.

#### Activities

SCALE/QED leaders originally obtained release time for a science faculty member, who reportedly ran into a series of hurdles with the application process, not the least of which was a lack of familiarity with K–12 standards, California standards for approved subject matter programs, and educational jargon. A retired COE faculty member was then designated to spearhead the effort. This individual worked closely with representatives from chemistry, biology, physics, and earth science to identify existing STEM courses that would meet the subject matter proficiency criteria of the CCTC, and to prepare the applications. As one respondent noted, some science faculty viewed this process as not essential, and as a “nuisance” since teacher preparation was not a core part of their departmental responsibilities. In addition, SCALE/QED leaders are collaborating with COE faculty to create additional pathways for Liberal Studies, consisting of concentrations in general science, earth science, biology, chemistry, and physics. This effort builds on an existing math option for Liberal Studies students.

#### Observed Outcomes

As of May, 2007 each of the subject matter applications were close to completion and SCALE/QED leaders were hoping to submit them in the summer or fall of 2007. The chemistry application is currently being reviewed by the California Commission on Teacher Credentialing (CCTC). In addition, a new astronomy course that satisfies a “pre-condition” for the science waivers was created, and, as planned, concentrations in the science fields for Liberal Studies students. SCALE/QED leaders expect that these programs will be “institutionalized” as part of the STEM department degree programs, and fill an important gap in the pre-service pathways offered at CSUDH.

It is important to note that these efforts involve only structural changes, and do not include revisions to the curriculum or demands for new pedagogical approaches in the courses, with the exception of the new astronomy course, although 15 STEM faculty did participate in three years of professional development workshops on interactive and developmental instructional strategies led by a COE faculty member (see item #4 below) and many of the STEM faculty who teach these courses have participated in the summer institutes where teachers were trained in the SCALE immersion units. Once students are enrolled in these course sequences, the pedagogical approach that they experience may or may not be in accordance with the goals of SCALE/QED regarding STEM instructional improvement, depending on whether or not the courses are taught by faculty members who participated in the workshops. It is anticipated that those faculty will be scheduled for the STEM classes for teacher candidates whenever possible.

While the goal of these programs is to improve support for pre-service students and increase enrollment, task implementation, which entailed meetings of STEM and



education faculty to discuss the state requirements of the science waiver program, also created opportunities for cross-college interaction on specific, immediately relevant tasks. However, several respondents reported that the task was limited to “onerous and frustrating” administrative work. Despite the relatively superficial degree of task-based interactions required by this effort, and the frustrations experienced by mostly STEM faculty, this activity did have the effect of leading some STEM respondents to feel more ownership of the teacher preparation process than previously.

#### *Institutionalization & Sustainability*

If approved by the CCTC, the subject matter programs will become an official part of each participating department’s course offerings. This is clearly a type of “institutionalization” of a reform effort. Furthermore, it is expected that the team of education and STEM faculty that is focused on recruiting future math and science teachers will collaborate with the outreach staff in the admissions office. The success of this effort will depend on whether new pre-service teachers do, in fact, “flock” to the new waiver programs. The faculty in education and STEM areas will continue to meet on a regular basis under the auspices of the University Committee for Educator Preparation and will engage in the intensive program review and documentation process each time the CCTC changes its program standards.

#### **Instructional Practice: STEM Faculty Professional Development Workshops**

Many of the findings described below can be linked to both the STEM faculty professional development workshops and the Science Immersion Unit efforts. Since several respondents participated in both efforts it is difficult to separate the relative influence of each activity. The observed outcomes related to changes in STEM faculty instructional practice, professional identity, and collaborations with their COE counterparts are included in this section due to the frequency with which respondents attributed changes to the STEM faculty professional development workshops. A detailed discussion of this activity is included in the discussion section (page 42).

#### *Background*

This effort was not originally part of the QED proposal or work plan, and emerged as an initiative after the project began.

#### *Activities*

In 2005, 6 science faculty, 5 COE faculty, 5 math faculty, and 2 LAUSD curriculum consultants met 4 times. In the 2006-2007 period, 5 science faculty, 2 COE faculty, 9 math faculty, and 3 El Camino Community College faculty have met a total of 14 times (9 times for the science faculty and 5 times for the math faculty). *The STEM faculty participants in these workshops generally represent a single cohort throughout this three-year period.* The 2006-2007 math workshops were collaboratively facilitated by the COE faculty member and a math faculty. Topics addressed included: 1) classroom management, 2) active learning strategies, 3) teaching for transfer, and 4) cooperative learning. One notable feature of the workshops was that the facilitator included STEM content examples in the course activities and hand-outs. The facilitator intended the professional development workshops to influence the teaching practices that faculty

members would use as they participated in other SCALE/ QED-initiated work.

Recently, a cohort of adjunct and community college faculty was recruited to participate in these professional development workshops. A respondent familiar with the administration of the workshops stated that this population was selected due to their strategic placement in the “pipeline” for teacher preparation. The community college faculty instruct a large percentage of students who then transfer into CSUDH degree programs, while adjunct faculty teach several introductory courses that are required in the Liberal Studies and other key degree programs.

### Observed Outcomes

Based on the causal network analysis of the STEM faculty development workshops, I identified the following outcomes: 1) Shifts in STEM faculty views of the learning sciences and STEM instruction, 2) Self reported instructional changes, 3) Formation of a cohort of science faculty, and 4) Shifts in the facilitator’s views of STEM faculty and pedagogical issues. A detailed analysis of these outcomes is included in the Discussion section (page 42).

## **Inter-Institutional Collaboration: K–12 Professional Development: Science Immersion Unit Design and Implementation**

### Background

The goals of the SCALE/QED science institutes were to develop and implement high quality professional development for K–12 teachers using an inquiry-based methodology.<sup>2</sup> Teams of local IHE faculty, K–12 personnel, and UW staff have collaborated in designing professional development sessions that are focused on topic specific “immersion units.” An immersion unit is a carefully selected and designed learning opportunity in which students are engaged in the scientific inquiry process over an extended period of time (4 weeks), focusing intensely on a particular concept or big idea in the content area (Lauffer, 2004). Each immersion unit provides a coherent series of lessons designed to guide students in developing deep conceptual understanding that is aligned with key science concepts and the essential features of classroom inquiry specified in the state standards of the district for which each is designed. In each unit, students learn academic content by working like scientists: making observations, asking questions, doing further investigations to explore and explain natural phenomena, and communicating results based on evidence.

Early in the SCALE project, a small team of immersion unit developers from the UW–Madison began meeting with central office science staff at LAUSD. After much effort to define the scope of the immersion work, the district and SCALE staff agreed that a series

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<sup>2</sup> A secondary goal of the institutes was to expose STEM faculty to new pedagogical methods in the hopes that they would transfer to their undergraduate instruction. However, the ultimate focus of the institutes was on professional development for K–12 teachers.

of units would be developed and written into the district's science instructional guides, and that teachers then would be provided with professional development in the use of these units. SCALE and QED joined forces to coordinate the development of these units between January and June 2005, to offer Science Immersion Institutes to LAUSD teachers during summer 2005, and to improve on the units and the institutes during 2005-06. SCALE's immersion unit design team from the UW-Madison (consisting of curriculum writers and scientists with expertise in teacher professional development) headed up a joint collaboration involving the UW-Madison team, CSU faculty, and LAUSD science administrators and specialists. The Science Immersion Institutes were 5-day long professional development workshops for LAUSD science teachers. They were co-designed and co-facilitated by teams of LAUSD personnel (teachers, science experts, and administrators), CSUDH faculty, CSU Northridge faculty, and SCALE staff from UW-Madison. The Institutes were designed to introduce the concept of Immersion to K-12 teachers by engaging them as "learners" in a scientific inquiry, and to model the unit implementation as if it were occurring in a K-12 classroom.

### Activities

The activities pertaining to the science immersion units include the unit design process, the professional development design process, and the actual institute implementation.<sup>3</sup> As a result of working on immersion units and modeling active learning pedagogies during 2004-05, UW staff and other SCALE leaders realized that they could also use this immersion in-service project as an opportunity to help STEM and education faculty improve their approach to undergraduate teaching. Accordingly, they decided to bring STEM and education faculty together to collaboratively design a high-quality professional development plan, with the focus on K-12 teacher learning and instructional improvements.

In particular, the UW staff and other SCALE leaders began to more explicitly develop the design process to engage all participants, including IHE faculty, as learners and practitioners. They enabled this more intentional professional development experience for the CSU faculty and LAUSD teachers by asking the Study Group members to learn how to model the active-learning pedagogy embedded within the immersion units.

*What happened was that as we were developing the immersion units, [one UW staff person] came up to me and said, the most important aspect of this is not so much the product that we will prepare, the unit itself, but in the process of preparing it, the professional development that has occurred among the [IHE] faculty and the [K-12] teachers in working together to do this. We also realized that once we did the Institutes, we*

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<sup>3</sup> A secondary goal of the institutes was to expose STEM faculty to new pedagogical methods in the hopes that they would transfer to their undergraduate instruction. However, the ultimate focus of the institutes was on professional development for K-12 teachers.

*needed [more] professional development for the professional developers.  
(SCALE leader)*

This experience included learning both core elements of subject specific pedagogical content knowledge and “tricks” of education, including classroom management. While only three STEM faculty and four education faculty from CSUDH were involved in these teams, the unit design work was very intensive. For example, participants from the different institutions met together on the CSUDH campus every two weeks from January and June 2005 to define the scope of the units’ learning objectives and to develop curriculum and instructional activities to support those objectives. A key mechanism for designing, during 2005-06, the professional development for the summer institutes which focused on the immersion units was the Leadership Study Group, comprised of representatives from UW, CSUN, CSUDH, and LAUSD. The goal of this group was to pool expertise and resources to design a high-quality professional development curriculum, and to collectively learn how to implement the unit for the upcoming summer institutes.

Between June 2005 and August 2006, CSUDH faculty and SCALE/QED leaders organized and facilitated 23 one-week science institutes (9 during summer 2005 and 14 during summer 2006 on three different CSU campuses). Of these, 7 workshops were held at CSUDH for 176 Los Angeles Unified School District (LAUSD) science teachers (QED Annual Reports, 2007) As part of the science institute activity, five science immersion units were collaboratively designed by CSUDH STEM and education faculty and LAUSD teachers and science experts. Each institute focused on the introduction and preparation for implementation of a science immersion unit in the participants’ classrooms in Grades 4 through 8. As of May, 2007 five Immersion Units have been designed:

- 4<sup>th</sup> grade: Rot it Right
- 5<sup>th</sup> grade: Weather
- 6<sup>th</sup> grade: Plate Tectonics
- 7<sup>th</sup> grade: Variation
- 8<sup>th</sup> grade: Density & Buoyancy

### Observed Outcomes

One of the most consistently reported aspects of SCALE/QED was the collaborative design and implementation process involved with the science immersion units. Teams of STEM and education faculty from CSUDH, LAUSD personnel, and UW–Madison SCALE staff worked over the course of several months to collaboratively design the units. Then during week-long professional development sessions, these inter-institutional teams facilitated the units to groups of LAUSD K–12 teachers. For some of the STEM participants, this was the first time they had not only worked closely with K–12

personnel, but on a collaborative basis with other IHE faculty.<sup>4</sup>

*I think the collaborations have been the most thorough of any project that I've been a participant in. I'd say they're very extensive, actually. There's always representation by active participants representing each of the institutions, and they're not token participants; they're very much bona fide members of the team. The idea is to bring the people there who potentially benefit from the same thing, and to have them work together on the same kind of projects, bringing each party's side and perspective to it. And that's very much been the case. (STEM Faculty)*

Respondents reported a variety of effects from this close collaborative process. The first has been to give STEM faculty a better understanding of the K–12 sector including knowledge of standards, classroom conditions, and the constraints facing K–12 teachers. For some faculty there was also the opportunity to apply what they had learned from working on the immersion unit teams to their own coursework at CSUDH.

Second, the CSUDH participants generally reported that they felt part of an inter-institutional team where each party's expertise was valued. This type of inter-institutional work in education was noted as highly unusual, where the hierarchies between and among different sectors can be extremely divisive.

*Before I worked on this project I knew more Nobel Prize winners than I knew middle school teachers. Now it's vastly the other way around and, (now) I'm on speaking terms with the head of secondary science. So I think in that way collaborating a lot more when we do the professional developments I do feel that I know them personally and we work together as colleagues well, so in that sense I'm a lot more involved. (However) I haven't started my own formal collaborations. (STEM faculty)*

Finally, these collaborations led to a high-quality professional development product, including both the immersion unit curricula and the instructional methods associated with their use. The immersion units are currently being implemented by LAUSD science teachers, and widely supported by district administrators and science experts.

#### *Institutionalization & Sustainability*

As previously noted, the COE faculty and programs had particularly strong ties with local school districts. By contrast, science departments in particular had minimal ties associated with recruiting students or providing professional development, and no links to

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<sup>4</sup> See Clifford & Millar, 2007 for a detailed discussion on IHE/K–12 partnerships.

teacher preparation or activities involving substantial shared tasks. Once the resources provided by SCALE/QED end, the “buy out” that allows CNBS faculty to collaborate with COE and LAUSD faculty to develop immersion units may disappear. As an administrator who is sympathetic to SCALE/QED goals stated, without external funding, he will be unable to release faculty from other duties to participate in these kinds of collaborative activities. Therefore, the only way in which on-going development of immersion units could be institutionalized at CSUDH would be through continued release time for faculty to work on such projects. This effort might also be sustained if science used immersion units in their CSUDH courses. It is too soon to know if this will occur.

## **K–12 Professional Development: Math Institutes**

### **Background**

The Math Department at CSUDH had been providing professional development institutes for K–12 teachers for many years prior to the SCALE/QED project. These efforts have been funded by external agencies including the California Mathematics Project which is part of the California Subject Matter Project initiative. The CSUDH Mathematics Project has been engaged in improving pre-K–12 education through grants fostering institutional change and through partnerships with local agencies. According to a Math Department report, more than 1000 mathematics teachers from the Los Angeles area have been served by the CSUDH Mathematics Project since its inception in 1986.

As a result, respondents referred to the SCALE/QED Math Institutes as the current iteration of a long line of professional development activities in the department. The goals of the Math Institutes were to increase student achievement in and understanding of the mathematics contained in the California state standards in Grades 6–9 through implementation of a professional development program, and to better equip teachers to lead their students to a deeper understanding of mathematics.

### **Activities**

A total of 5 math institutes from July 2005 through August 2006 were held at CSUDH for 106 LAUSD middle school math teachers (QED Annual Reports, 2007). In addition, teachers in each institute worked with the faculty to co-develop two 3-week teaching units that conformed to the district’s Mathematical Instructional Guide and the district’s selected textbooks. The Math Institutes held at CSUDH were 3-week long sessions that were co-facilitated by a math department faculty member and a COE faculty member.

The Math Institutes employed an inquiry-based methodology while focusing on the LAUSD mathematics curricula and instructional guides. According to official advertisements, these institutes included unit development and lesson planning, discussions of current research addressing English Language Development (ELD) and math issues, and explorations of assessment methods that could inform instructional practice. A typical institute day began with a problem of the day grounded in algebraic thinking. The teachers were then given time to solve the problem cooperatively, or they might be instructed to think about the problem and return to it later in the morning. The morning would then continue with a hands-on content lesson, based on the theme in the

problem of the day, and primarily geared for teachers, followed by a discussion of the mathematical content and further development of the mathematics of the lesson. Then, in the afternoon, a discussion might deconstruct the morning lesson, singling out the mathematical task, the academic language, and the specific goals and sub-tasks, and reconstitute the lesson with a scaffolding of ELD strategies.

### Observed Outcomes

The QED Year 3 Annual Report presents findings from a pre- and post- test administered to 56 participants from the 2005 institutes. A perfect score of 51 points was possible; the average pre-test score was 32.6 points and the average post-test score was 37.3 points. Change from pre- to post-test, calculated based on the change from the sum over all participants, was found to be statistically significant, passing a t-test ( $t = -6.11$ ,  $p < .0001$ ). Measured in effect size the change was .54, which indicates that the institutes had a moderate effect on teacher performance on the content portion of the assessment tool. These institutes had a much stronger effect on the first two problems in the exam which emphasized algebraic reasoning, with an effect size of .78 and .38 respectively for these problems, while the problems emphasizing probability and mathematical justification saw an effect size of only .04 and .08 respectively. This reflects the focus on algebraic reasoning throughout the institutes (QED Year 3 Annual Report, 2007).

### Institutionalization & Sustainability

As previously mentioned, professional development programs have been offered through various funding vehicles in the mathematics department for many years. The continuation of these efforts will depend on continued funding from external sources.

## ***C. Direct Impacts on Pre-Service Programs***

SCALE/QED leaders sought to influence pre-service teacher programs through multiple points: curricular change, cohort recruitment, and instructional changes. They reasoned that improvements in STEM faculty teaching practices would improve the learning of pre-service candidates who take their courses. This section reviews SCALE/QED activities to make structural changes in the pre-service pathways, and to foster improvements in the instructional practices of STEM faculty participants who teach students in designated pre-service pathways.

### **Background**

It should be noted that one perspective on pre-service pathways is that all students in all courses are potentially pre-service teachers—and thus all faculty are engaged with pre-service teachers. This perspective is based on the fact that there are various credentials awarded in California, and each one has different course and degree requirements. As a result, pre-service students may audit a single STEM course to satisfy a subject matter requirement, or they may enroll in a designated pre-service degree program like the Liberal Studies Teaching Option. This perspective is taken a step further by some respondents who feel that since many students decide to enter the teaching profession after their undergraduate work, it is possible to view *all* STEM students as potential pre-service teachers. Because an evaluation to determine if such an intervention had reached this audience would be almost impossible to conduct, this research pursued the outcomes

of another perspective that was voiced by several respondents. This perspective is that designated pre-service pathways at CSUDH are expressly designed to provide a student either with a teaching credential (fifth-year post-baccalaureate teacher education program, Liberal Studies blended option) or courses that satisfy credential requirements established by the CCTC (Liberal Studies major, math education major). By looking at the courses required in these pathways, and the faculty assigned to teach them in a given semester, it is possible to ascertain if SCALE/QED participants were directly involved in teaching a course that was designated as a pre-service requirement. The following analysis examined the courses required in each of these pre-service pathway programs and compared them to the teaching requirements of SCALE/QED faculty in the fall of 2006.

### **Pre-Service Candidate Course Requirements**

Students in the fifth-year post-baccalaureate teacher education program take a year of courses only in the College of Education. Required courses include some in STEM methods or general pedagogy that may be taught by SCALE/QED faculty participants from the COE. Students in this program are not required to take calculus or physics unless they also need to satisfy subject matter requirements in addition to the credential coursework. Hence, the design of this program does not bring STEM faculty into contact with this cohort. Students in this pathway may ultimately end up teaching at the elementary or secondary level.

Students in the Liberal Studies program are required to take Mathematics for Elementary Teachers: Real Numbers (MAT 107) and Geometry (MAT 207). Those Liberal Studies students who select the Mathematics Option are required to take, in addition to MAT 107 and MAT 207, College Algebra and Trigonometry (MAT 153), and two of the following three courses, Elementary Statistics and Probability (MAT 131), Computers for Mathematics Teaching (MAT 141), and Problem Solving in Mathematics (MAT 143). Required science courses include General Biology (BIO 102), the General Biology lab (BIO 103L), Physical Science for Teachers (PHY 300), and Earth Science for Teachers (SMT 416). Students in this pathway are preparing to teach at the elementary level, and those with additional concentrations in math or science may teach at the middle school level.

Another cohort of pre-service candidates include students in the Math Department's math education major, who are required to take 19 courses in STEM departments, which include both calculus and physics. The completion of this program of study allows the future teacher to teach the entire secondary mathematics curriculum upon finishing the credential process. Most of these students are preparing to teach at the secondary level, in contrast to students in the Liberal Studies pathway.







### **Effects of SCALE/QED on Pre-Service Candidates**

It appears that SCALE/QED faculty participants are deeply engaged in some pathways, and not engaged in others. The largest pathway at CSUDH that leads directly to a teaching credential, the 5<sup>th</sup> year post-baccalaureate program, does not require any STEM courses. Thus, STEM faculty will have no direct instructional influence on the 637



students who enrolled in this option in Fall 2006 (Figure 5, below). The 1,089 students who enrolled in Fall 2006 in the Liberal Studies programs (including the math option) could take courses from up to 4 SCALE/QED faculty. Four SCALE/QED faculty taught courses required courses for the Liberal Studies concentration in math and the Math Department's math education major, and will most likely come into contact with these cohorts of 104 students and 73 students respectively.

This analysis shows that the designated pre-service pathways at CSUDH include a select number of courses, and by extension, are taught by only a select number of faculty. Thus, in order to reach a designated cohort of pre-service candidates, it is necessary to either engage faculty who teach these courses and/or to change the courses themselves. SCALE/QED successfully enacted changes to calculus and physics courses, but changes will reach only the cohort of students in the Math Department's math education major. Of course, these changes may ultimately have impacts on all STEM majors, regardless of career path. But as noted above, this more general goal is different from the SCALE/QED goal of improving designated pre-service programs.

CSUDH Programs Leading Directly to a Teaching Credential		Fall 2006 Enrollment	SCALE/QED Participating Faculty
<b>5<sup>th</sup> Year Post-Baccalaureate:</b> College of Education Credential Program (No Courses in STEM Depts)		637	2 (COE)
<b>Undergraduate Liberal Studies Blended Option:</b> College of Education Liberal Studies Program (5 Courses in STEM Depts)		47	4 (STEM)
<b>Transition to Teaching Program:</b> College of Education (No Courses in STEM Depts)		N/A	None
<b>CSUDH Subject Matter Programs that Satisfy Requirements for a Teaching Credential</b>			
<b>Undergraduate Liberal Studies Major:</b> College of Education (5 Courses in STEM Depts)		1,089	4 (STEM)
<b>Undergraduate Math - Math Education Option:</b> College of Natural & Behavioral Sciences (19 Courses in STEM Depts)		104	4 (STEM)
<b>Undergraduate Liberal Studies Major w/ Math Concentration:</b> College of Education (8 Courses in STEM Depts)		73	4 (STEM)

*Figure 5. CSUDH Teacher Preparation Programs: 2006-2007.*

To my knowledge, no efforts were made to ensure that SCALE/QED faculty directly participate in any designated pre-service pathways. However, one of SCALE/QED's major accomplishments was in expanding the number of pre-service pathways available to future math and science teachers, including subject matter programs and new Liberal Studies concentrations. As a result, it is highly likely that in the future more STEM faculty will directly interact with pre-service candidates than at the time of this analysis.

#### ***D. Summary***

This section provides a brief summary of the descriptive data available for each SCALE/QED activity, including IHE faculty participant data as depicted in Table 1.

##### **Structural Change: STEM Course Redesign**

By May of 2007, SCALE/QED had enacted changes in the curriculum and structure of sections for Calculus I and II and General Physics I and II. These sections were intended for the cohort of QED students.

##### **Structural Change: Pre-Service Candidate Recruitment**

The available information related to this activity was insufficient to support analysis.

##### **Structural Change: Pre-Service Pathways in Math & Science**

As of May 2007, subject matter program applications for chemistry, physics, earth science, and biology were close to completion and SCALE/QED leaders were hoping to submit them in the summer of 2007. These applications are currently being reviewed by the California Commission on Teacher Credentialing (CCTC). In addition, a new astronomy course was created to satisfy a “pre-condition” for the science waivers.

##### **Instructional Practice: STEM Faculty Professional Development Workshops**

In 2005, 6 science faculty, 5 COE faculty, 5 math faculty, and 2 LAUSD curriculum consultants met 4 times. In the 2006-2007 period, 5 science faculty, 2 COE faculty, 9 math faculty, and 3 El Camino Community College faculty have met a total of 14 times (9 times for the science faculty and 5 times for the math faculty). The STEM faculty participants in these workshops generally represent a single cohort throughout this three-year period. Based on the causal network analysis of the STEM faculty development workshops, I identified the following outcomes: 1) Shifts in STEM faculty views of the learning sciences and STEM instruction, 2) Self reported instructional changes, 3) Formation of a cohort of science faculty, and 4) Shifts in the facilitator’s views of STEM faculty and pedagogical issues.

##### **Inter-Institutional Collaboration: K–12 Professional Development: Science Immersion Units**

Between June 2005 and August 2006, CSUDH faculty and SCALE/QED leaders organized and facilitated 23 one-week science institutes (9 during summer 2005 and 14 during summer 2006 on three different CSU campuses). Of these, 7 workshops were held at CSUDH for 176 Los Angeles Unified School District (LAUSD) science teachers (QED Annual Reports, 2007). As of May 2007, 5 Immersion Units had been designed for LAUSD that included CSUDH faculty involvement.

##### **Inter-Institutional Collaboration: K–12 Professional Development: Math Institute Implementation**

A total of 5 3-week math institutes were held at CSUDH for 106 LAUSD middle school math teachers (QED Annual Reports, 2007). These institutes were co-facilitated by a Math Department faculty and a COE faculty. Teachers in each institute worked with the faculty to co-develop two three-week teaching units that conformed to the district’s

Mathematical Instructional Guide and the district's selected textbooks.

Table 1.

*Total CSUDH Faculty Involved in the SCALE/QED Project*

Dept	Science Institutes	Math Institutes	Pre- Service Pathways	STEM Courses	Pre- Service Cohort	STEM Faculty PD
COE:						
Teacher Ed	4	1			1	5
Admin					1	
Retired			1			
CNBS:						
Physics	2		2	1		2
Earth Sci	1		1			1
Chem	2		1			2
Bio			1	3		
Math		2		3	1	9*
Inter-Disc	1					
Admin					1	
Totals	10	3	6	4	4	19

\* One math faculty also served as a co-facilitator of the professional development workshops for math faculty.

## V. Discussion

Underlying this research and evaluation is a desire to conduct an empirical investigation into specific effects of the institutional context on math and science education reforms. Because reform efforts, far from working in a vacuum, interact with various elements of the institution and co-exist with extant reform initiatives, it is critical to understand the context in which a reform effort unfolds (Patton, 2006; Katzenmeyer & Lawrenz, 2006; Anderson & Helms, 2001). In the case under study, the MSP program explicitly sought to re-structure an IHE in order to enhance the teaching of math and science throughout the educational system from K-20 (NSF, 2002). Accordingly, this evaluation was designed as an exploratory empirical analysis of the processes by which one IHE's constituent elements affected achievement of the goals pursued by an MSP project. This case study shows that institutional context factors that influence a reform effort include more than degree programs and governance structures: they also include material and human resources, group identities fostered by structured interactions, and individual dispositions and practices—all of which are influenced, in turn, by external factors. All of these factors may influence the acceptance, rejection, or effectiveness of a reform effort, often in a non-linear and sometimes unpredictable manner. Illustrating this point, this section considers how contextual variables influenced STEM faculty professional development, and whether SCALE/QED changed the institutional culture of CSUDH. It then concludes

with analyst recommendations for program improvement and replication.

### ***A. How Contextual Variables Influenced STEM Faculty Professional Development***

To understand how contextual factors interacted with a particular SCALE/QED initiative in ways that influenced the outcomes, it is instructive to investigate a single effort closely. In this case study, the STEM faculty professional development workshops provide an excellent opportunity to illustrate how a combination of institutional forces intersected. Furthermore, the quality and quantity of data for this activity provide adequate opportunity for analysis. This is not to say that other activities, such as the science immersion units, were not of equal importance, but only that these workshops represented an opportunity to study a variety of factors at work in microcosm. This analysis is based on a causal network analysis (Figure 6, below), where linked propositions related to the STEM faculty professional development workshops are situated in the ICF.

#### **Pre-Existing Contextual Variables That Influenced the STEM Faculty Workshops**

The antecedent conditions relevant to the STEM faculty professional development workshops included an institutional atmosphere amenable to change, structural and socio-cultural divisions between the two colleges, and limited exposure of STEM faculty to the learning sciences except for a small number of math faculty.

##### *CSUDH Leadership & Influx of Resources Created Atmosphere Conducive to Change*

The presence of active pedagogical reform initiatives such as the Learner Centered University effort out of the Provost's office, and a history of involvement with STEM pedagogy through the math department, helped to ensure that a national effort such as the MSP had an audience and local support. In addition, the ability of these leaders to secure significant amounts of external funding raised the profile of STEM education issues at CSUDH. These factors resulted in a campus-wide sentiment that reform was actively promoted and supported "from the top," and that trends in funding were beginning to favor pedagogy-related activities.

##### *Structural Boundaries Limited Opportunities or Reasons for Interaction*

The structure of pre-service programs and course sequences did not require interactions and/or collaborations between CNBS and COE faculty. Content and pedagogical preparation occurred separately in different degree and/or credential programs, and were only co-located in the Liberal Studies Program for future elementary teachers. The most logical venues for collaboration were campus-wide committees for the Liberal Studies Program and teacher preparation in general, but these committees involved very few STEM faculty and were sparsely attended.

##### *Socio-cultural Boundaries Existed Between Disciplines and Local Conflict was Evident*

Faculty in the two colleges exhibited social boundaries that respondents attributed to disparate disciplinary backgrounds. Beyond the boundaries that naturally demarcate different academic disciplines, these boundaries were based on the division between the social sciences (i.e., *soft* or *applied*) and the natural sciences and mathematics (i.e., *hard*

or *pure*). Despite personal relationships with individual education faculty, most STEM faculty respondents exhibited a lack of understanding (and exposure) to the learning sciences – and sometimes skepticism of the academic rigor of the social sciences as a whole, and especially education. Conversely, some education faculty respondents stereotyped STEM faculty as completely reliant on lecture as an instructional method, and felt that “they need to think and teach like us.” Finally, relations between the two colleges had been strained by a history of personal conflict and an education dean who actively “cut off ties” between the colleges.

#### *STEM Faculty Exposure to Pedagogical Instruction Limited by Training & Workload*

Individual faculty interpreted the conceptual and practical divisions noted above in terms of their underlying conceptions and beliefs about teaching and learning. STEM faculty lacked exposure to pedagogical issues due to lack of training in graduate school, and this was exacerbated by the fact that getting training at CSUDH is inhibited by the constraining effect of the workload. As a result, their approach to STEM instruction is characterized by a lack of specific tools for instruction, a lack of self-awareness or reflection about pedagogy, and a reliance on the way they had been taught (e.g., traditional lecture or bench research). However, some STEM faculty were interested in pedagogical improvement prior to SCALE/QED, which was explained as a combination of personal interest and concern for the state of scientific literacy among the general public.

#### **Design and Intent of the Workshops**

In this context, SCALE/QED introduced the STEM faculty workshops, in which five to six science and nine math faculty participated over the course of 2 years. The design of these workshops effectively mitigated aspects of the institutional context that inhibited the goals of SCALE/QED by creating a structure for inter-college interaction, providing funds to release faculty from their demanding workload, and engaging a skilled COE faculty member who designed and facilitated the sessions. Key reasons why these workshops were successful are the efforts and performance of this COE faculty member.

The focus of the QED grant, as written, was on engaging CSU faculty in designing and implementing K–12 professional development (PD) workshops. After the grant was awarded, the workshop facilitator conjectured that the STEM faculty involved in the planned activities would benefit substantially from a structured PD program. She thus proposed to provide PD workshops, and the SCALE/QED leaders agreed to fund this activity. She then designed the PD workshops in a way that effectively addressed several features of the institutional context. These included alleviating the demanding workload by “buying out” faculty from one course, without which it is highly unlikely that faculty would have participated in any of the sessions. In fact, despite the university offering professional development sessions as part of the LCU initiative, some faculty cited lack of time for not taking advantage of these opportunities. Other important features of the workshops are that they created a structure for inter-college collaboration where before none existed, they tapped into a pre-existing cohort of STEM faculty who had some interest in pedagogical issues, and they served to negotiate the socio-cultural divisions between STEM and education faculty.

It is important to note the fortuitous nature of this SCALE/QED activity. As previously noted, these workshops were not originally part of the SCALE or QED proposals, and were suggested by the COE faculty member. This individual's primary research interest is in pedagogy at the higher education level, which was inspired in part by research that indicated that students' perceptions of academic success are influenced by professor behavior. The facilitator had also been involved in a Title V grant where she had trained faculty members across campus to infuse skills such as writing into their course design and instruction without "destroying their syllabus." This focus on providing professional development in a way that acknowledged and respected the participants' syllabi and existing skill sets became a critical feature of the SCALE/QED workshops. Without the presence of this individual who had the foresight and skills necessary to design such a professional development series and successfully negotiate the socio-cultural barriers present between STEM and education faculty, it is unlikely that this activity would have taken place.

Drawing on her experiences, the facilitator designed a series of four professional development workshops specifically for STEM faculty. The workshops addressed the following topics: (a) classroom management, (b) active learning strategies, (c) teaching for transfer, and (d) cooperative learning. The goal of these sessions was to improve the professional teaching practices of STEM faculty at CSUDH by helping them develop strategies for engaging students actively in their own learning. The facilitator also emphasized the idea of backwards design where faculty, at the outset of a course, identify measurable outcomes for student learning, and then design the course and plan their instruction to get them there. The facilitator noted that because this process requires clarity from instructors about what is expected, and that "clarity in designing curricular learning outcomes is not a natural skill" for many IHE faculty, she decided that helping participants become aware of the pedagogical techniques that they implicitly use or rely upon was an important task.

### **How SCALE/QED and the Facilitator Approached the Workshops**

The facilitator was very deliberate in designing these workshops, and in how she interacted with the STEM faculty. As someone experienced in her own institution and knowledgeable of the aforementioned barriers, she was cognizant of the divisions in the university and among the disciplines, and aware that they needed to be negotiated. The facilitator focused on ameliorating disciplinary stereotypes and divisions, making lessons relevant and applicable to STEM, and on developing a comfort level with pedagogical topics in the following ways.

#### ***Acknowledge Then Minimize Disciplinary Stereotypes and Divisions***

At the beginning of the workshops, the facilitator told the faculty, "I am not the expert in math and science, [you] are, and I have [expertise in] pedagogy, so we'll meet in the middle." By acknowledging the boundaries between the disciplines, the facilitator accomplished two things: (a) She staked the claim that the learning sciences are in fact a valid academic field, and (b) She assured the STEM faculty that their expertise would be

respected and not challenged or disparaged. This was an important step in ameliorating the well-founded trepidation that some STEM faculty had about COE faculty telling them how to teach.

#### *Be Sensitive to People's Rate of Change*

The facilitator also understood that change does not happen overnight, particularly among adult learners, and that faculty in the COE, “[N]eed to be sensitive to people’s rate of change.” This is important because it was clear that some faculty at CSUDH had experimented with methods such as small group work and it had “exploded,” leading them to not try it again and inform their colleagues that such techniques may not work. In fact, the facilitator conveyed that while an intensive inquiry approach may be desirable, there is a continuum of instructional styles and that “one size does not fit all.” As a result, she provided practical tips that could be applied in a variety of ways, such as “getting them to look at where and how to intersperse an active thinking task in the lecture,” and assigned faculty to conduct self-assessments and to set goals about how they may use new techniques in their lectures.

#### *Ensure that the Workshops are Relevant and Applicable*

Next, the facilitator ensured that the content of the workshops was directly and immediately applicable to the STEM faculty’s work at CSUDH, rather than providing materials replete with educational theory or methods that would not translate well to their courses. One of the stated reasons for this effort was to increase the likelihood that the participants would feel responsible and motivated to practice and apply the techniques they learned in the workshops. As the facilitator noted, “It’s easy to say ‘[these techniques are] fascinating’ and then not make a difference in their classrooms where future math and science teachers are.” For example, the facilitator spent several hours searching for examples from physics for a lesson on graphic organizers, and explained that it helped “when they saw content that they recognized.”

#### *Build a Comfort Level with Pedagogical Issues as a Step Towards Continual Learning*

Another strategy that the facilitator used to increase the chances that the participants would apply what they were learning was to develop an adequately high level of comfort and competency with pedagogical content knowledge (PCK). She felt that developing a level of comfort with PCK would increase the likelihood that participants would: (a) develop a long-term interest in pedagogical improvement, and (b) begin to speak with their colleagues about pedagogy. She noted that this latter point is important because continued faculty involvement and interest in pedagogical improvement depends on having an environment where, instead of feeling isolated or alienated, they feel supported. .

*Some of the math faculty have taught methodology courses themselves. But [it is important] to have their comfort level to the point where they could actually have a dialogue with someone in their department and say, “This is how I might be designing my course with these end-outcomes in mind. Perhaps I could help you with your syllabus.” Until they’re very comfortable, we can’t expect them to be partnering. (Education faculty)*

The facilitator also observed that this comfort level was developing across faculty in different departments. In making this point, she explained, “A chemist said to a geologist ‘(T)hat sounds more like conceptual knowledge than factual knowledge.’” In her view, behaviors like this were small but important indicators that a sense of collegiality, grounded in a personal comfort and proficiency with STEM pedagogy, was developing at CSUDH among a small cohort of science faculty.

### **Short-term Outcomes**

Of the 15 STEM faculty in the workshops, 5 were interviewed for this case study. The respondents extensively described their experiences in the workshops, including their responses to the COE facilitator, and changes in their views about the learning sciences and in their own instructional practices. Based on the causal network analysis (Fig. 6, above) of the STEM faculty development workshops, I identified the following outcomes: (a) Shifts in STEM faculty views of the learning sciences and STEM instruction, (b) Self-reported instructional changes, (c) Formation of a cohort of science faculty, and (d) Shifts in the facilitator’s views of STEM faculty and pedagogical issues.

#### **Participants Appreciated Respectful Attitude**

Some participants expressed an appreciation for the way the facilitator treated them—noting a contrast with the condescension and a pressure to immediately change instructional practices that they had previously experienced with other COE faculty.

Some participants expressed an appreciation for the way the facilitator treated them—noting a contrast with the condescension and a pressure to immediately change instructional practices that they had previously experienced with other COE faculty. Some of them explained that her sensitivity to “people’s rate of change” and her concomitant attention to presenting an array of pedagogical techniques and tools that could be used in a variety of circumstances eased the trepidation they had developed when other COE faculty insisted upon a singular way of teaching STEM content. As one participant explained, “[It was] refreshing to hear from that corner of campus, since a lot of people tell us that this is the new way to do things, and everyone should do them that way.”

Some respondents also noted that in previous encounters with COE faculty, they had noticed a propensity to use disciplinary jargon and cite well-known researchers or pedagogical theories, which served to alienate faculty who were not familiar with the field. While these workshops included a fair amount of technical information, it appears that the respectful and STEM-focused delivery of this content served to minimize potentially off-putting effects. This finding is also corroborated by an evaluation of STEM faculty engagement in the MSP program, which emphasized the need to “be sensitive to the needs of STEM faculty” (Zhang et al., 2007:55).



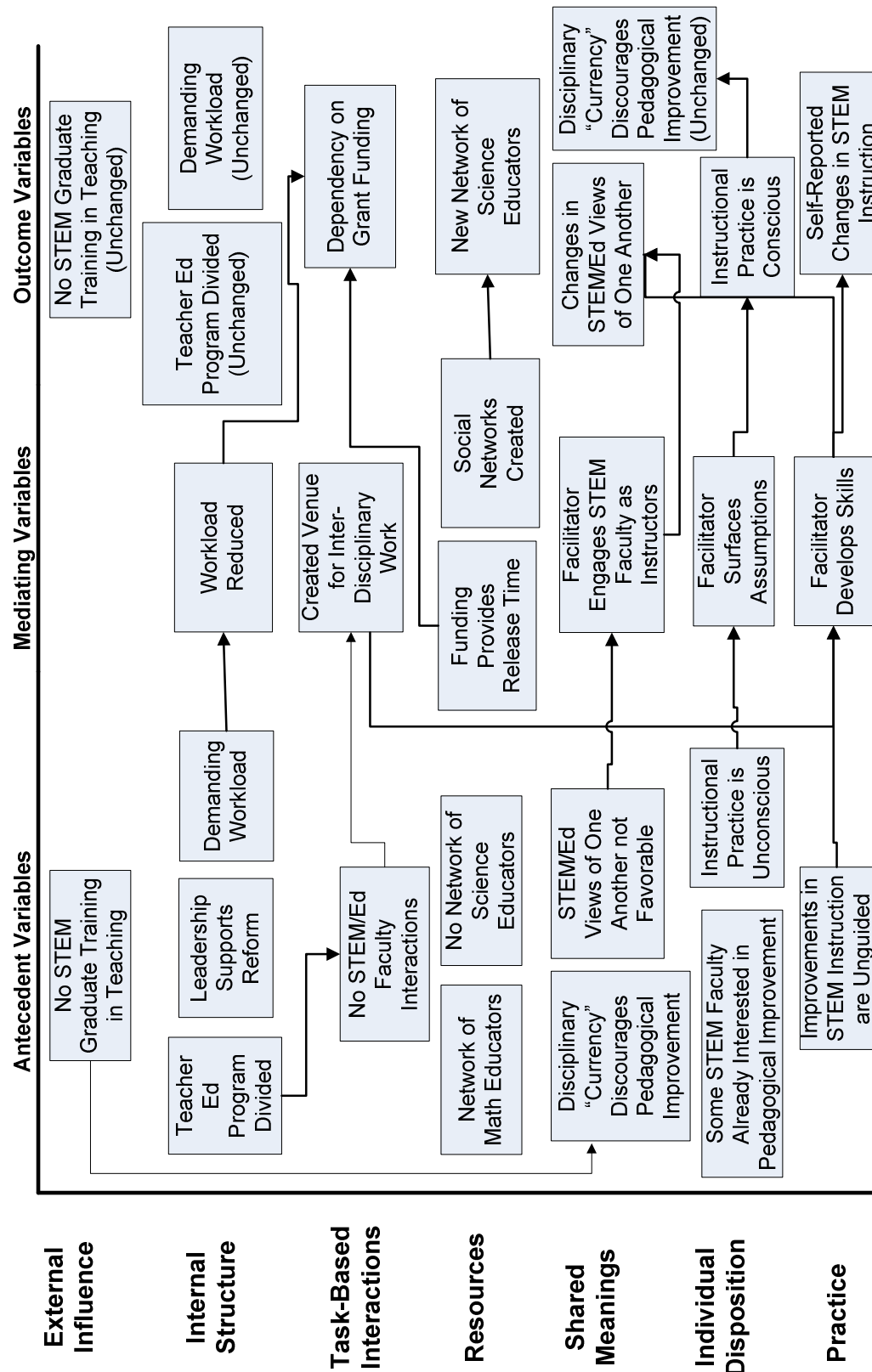


Figure 6. Causal network analysis of STEM faculty professional development as mediating variable.

### Being Treated as a STEM Educator Allowed Tacit Models to Surface

The STEM faculty also appreciated how the facilitator addressed and interacted with them as professional educators, and not solely as STEM “content experts.” For example, a chemist explained how, in a previous collaboration where a COE faculty member had viewed and utilized the chemist solely as the “content expert,” the chemist had no opportunity to learn.

*She [COE faculty from a previous collaboration] uses me strictly for my brain, for my chemistry, whereas with [the facilitator] it is also about the pedagogy, [and so] it's where I've been learning. First of all, [she pointed out] a number of things that I didn't know I did, because as a professor I never took education courses. We just do chemistry and then go into the classroom. So [now I've learned that] there are names for [pedagogical techniques that I unconsciously use]. (STEM faculty)*

By treating the workshop participants as educators of STEM content, the facilitator helped the faculty bring to the surface their “unconscious” pedagogical techniques, which is a critical step in problematizing one’s own instructional practice (Schon, 1983; Cochran-Smith & Lytle, 1999). By viewing them as educators, the facilitator laid the groundwork for the participants to become self-reflective about their own pedagogical techniques. Once these unconscious practices were surfaced, the facilitator then helped the faculty re-examine their approach to teaching by presenting a variety of techniques and tools that could be used in their courses. By contrast, many education reform projects engage STEM faculty primarily in their capacity as content experts. While this approach may feel comfortable and natural to STEM faculty, who are indisputably experts in a specialized field of math or science, it may result in STEM faculty not being treated as “learners” or as skilled enough in teaching to speak intelligently about pedagogical issues. However, if pursued too aggressively, the strategy of surfacing tacit assumptions or “cognitive maps” of teaching and learning can backfire, as Argyris (1985) found when groups of business executives with whom he was working felt that the process challenged their sense of competency and confidence. This finding underscores the need for a facilitator to balance the need to challenge and thus surface these assumptions with the need to acknowledge and value a group’s core competencies.

In effect, the facilitator succeeded in credibly establishing herself as an expert in the learning sciences with her STEM faculty “students.” This relationship became more explicit when the facilitator mentored individual faculty by critiquing the lesson plans that they developed for their own courses. According to one respondent, this approach worked due to a combination of the facilitator’s personal style and the attention she paid to ensuring the applicability of the content to the STEM faculty’s actual courses.

### Workshops Were Relevant to their Coursework

Some respondents appreciated the facilitator’s respect for and understanding of the individualistic nature of instruction in an IHE classroom, which was expressed by her stating that the tools and methods discussed in the workshops were not intended as a “one-size-fits-all” for each of the participants. As one STEM faculty member put it,

*One of the things that I respected most about her, early on in that series, was that she told us up front “Not all of these techniques are going to be important for every one of you, depending on your style, and how you can deal with things in your classroom.” (STEM Faculty)*

This acknowledgement enabled the faculty to learn that the unique conditions for a particular course, including the content, number and proficiency of students, and the instructor’s background and disposition, combined to create unique conditions that demand certain instructional techniques. They explained that they had not learned this from other COE faculty, who had presented instructional tools and methods in a proscriptive fashion with little attention to the nuances of a STEM classroom.

#### *Working in Inter-Disciplinary Teams Proved to be a Valuable Learning Experience*

Finally, respondents noted that the collaborative nature of the workshops, where they worked closely with two or three other STEM faculty, was a valuable learning experience because they rarely had the opportunity to work so closely with other faculty, especially from other departments. Several respondents noted that they rarely interacted with any other faculty, which inhibited opportunities for developing collegial relations or sharing ideas. At these workshops, in contrast, groups of faculty were asked to work together, explain why a pedagogical technique worked or did not work, and then to collectively argue, reflect, and share with the larger group certain decisions they had made. This process is important because faculty who become accustomed to working in such a collaborative manner may begin to foster a collegial community in which they may share notes about classroom experiences and ideas about why different techniques succeeded or failed (Knight & Trowler, 2000). The sharing of information among peers is important in diffusing and reinforcing innovations such as instructional practices; innovations are more likely to be positively received if presented by a near peer—in this case, a fellow STEM faculty (Rogers, 2003).

#### *STEM Faculty Increased Self-Awareness of Instruction & Changed Perspectives on the Learning Sciences*

As described above, some faculty described changes in how they perceived their own instructional practice. This involved bringing to the surface the implicit techniques that they had unconsciously utilized in the classroom, and acknowledging that there were some shortcomings in their previous approach to teaching and learning. One participant made this point as follows, “I do see some very real change in a few of the specific overt things I do, and I think I see some subtle shift in style about my expectations for what I do and my expectations for the way students react to it.” When these types of new awareness emerged, the facilitator skillfully worked with the STEM faculty to help them understand and practice a more informed and deliberate approach to course design and classroom instruction. This interaction with an expert in the learning sciences also instilled a newfound or deeper respect in how some STEM faculty viewed the field of education, as they discovered its value, rigor, and applicability to their own work.

*I think that most scientists piddle in cognitive science for themselves in the sense that we really are a bunch who thinks about how we think. But we're not professionals, have no guidance, and don't bother to follow up most of the time, and we tend to do it more with ourselves than we do it with other people. Starting to do it with other people more is something I [had] from my own teaching before, but I think I picked up a lot more and a lot better from looking at what the cognitive scientists involved in this project are doing. Professionally I think it has helped my teaching, partly because of this cognitive aspect of it, and partly because of some very explicit things as far as techniques I've learned from the professional developments we've been doing—both the professional development for the STEM faculty and the professional development that we're doing with the middle school teachers. (STEM faculty)*

#### Faculty Self-Reported Changes in STEM Instruction

Five faculty reported changes in how they designed and taught CSUDH courses based primarily on their participation in the faculty professional development workshops, and secondarily, for three, on their participation in the science immersion unit activities. Respondents cited using new tools for understanding how to structure lessons and incorporating specific techniques into their lessons that require deliberate attention to pedagogy.

*I've actually completely revised my coursework based on things that I've learned about cooperative learning and team learning and things like Think/Pair/Share, which is language, of course, I didn't even know prior to becoming involved with QED and SCALE. And I now use it pretty much constantly in my organic and biochemistry courses. (STEM faculty)*

Others reported that the workshops provided specific pedagogical techniques that improved their already present learner-centered approach. Some faculty reported changes in how they interact with their students, such as a newfound patience in asking questions and avoiding the temptation to “fill the silence” with their own expert answers.

*I do find that I've learned on my own that I need to stop often enough and ask some questions. I think that the professional development that we've been doing has gotten me even better at that, and even better at directing those questions in a more fruitful way--for example, by turning it into a real quiz-like activity, but one that you won't grade or collect anything from, as opposed to just asking the question: “How many people think this, how many people think that? And then let's go through it.” That's a good example of how the professional developments have influenced what I do. (STEM Faculty)*

Interestingly, this finding was reported almost exclusively by the science faculty. For some math faculty, the approaches to STEM instruction promoted in the workshops were not new. For example, one math faculty member said, “Not to say anything about [the

workshop facilitator], she does great work, but I had already been working on this for many years [and so this] was not anything that I had to adjust to.” This comment suggests not only that some math faculty already had the requisite skills and techniques for teaching in a more engaged manner, but that they were already “sensitized” to their own pedagogical approach. Additional workshops for math faculty were underway at the time data for this report were gathered, so this topic cannot be explored in greater detail.

#### *Cohort of Science Faculty Engaged in Pedagogy Formed*

One of the most widely mentioned outcomes by respondents of the SCALE/QED intervention was the cultivation of a group of pedagogy-minded science faculty. Prior to SCALE/QED, there was no such cohort of science faculty. As previously discussed, the formation of such a collegial network can serve important functions for continued innovation, feedback, and support.

#### *Mutual Respect for Respective Fields of Expertise Contributed to Learning Environment*

Finally, the facilitator expressed that working with STEM faculty gave her the opportunity to approach the learning sciences “through the eyes of the novice.” Conversely, she noted that the fact that she was not a STEM expert also may have been an advantage because it enabled her to more effectively anticipate students’ reactions to the STEM faculty. In short, the facilitator learned that it was important that her “students” come to understand that her expertise is different from theirs, and how mutual respect for one another’s field can contribute to a productive learning environment.

*I also learned that I could make valuable contributions to science faculty even though I was not an expert in their subject matter. That credibility on the part of the education professional development person needs to be established over time in order to create a climate for STEM faculty to feel comfortable in expressing the need for more pedagogical knowledge related to the teaching of their disciplines. (COE Faculty)*

#### **Longer-Term Outlook**

While the SCALE/QED program was fortuitously aided by pre-existing conditions at CSUDH, such as administrative support for reform and an influx of new faculty due to retirements, SCALE/QED successfully planted the seeds for future changes at the structural, socio-cultural, and individual levels of the institution. As a result, it appears that elements for systemic reform supportive of the MSP goals are in place at CSUDH. However, I claim that by situating these outcomes within the broader and more complex institutional context delineated earlier, it is possible to obtain a more nuanced perspective on the potential supports and barriers to the long-term effects of these outcomes. For example, taking this broader view leads me to suggest that in order to sustain into the future the instructional improvements that SCALE/QED effected, on-going professional development and/or further development of a cohort of STEM faculty engaged in pedagogical improvement will be needed. Without these structural and social supports, the long-term viability of the SCALE/QED-induced changes will depend upon individual faculty motivations to continue improving their instructional practices, and mere faith in their ability to retain the skills gained through their SCALE/QED experience. This said,

the following two inter-related factors suggest that this latter scenario will prevail.

First, maintenance of instructional innovations may depend on on-going engagement with professional development opportunities and/or a social network that is engaged in such activities (Gamoran et al., 2003). And, on-going engagement is not likely unless faculty consider education a priority in their careers. In this case, as indicated by the quote below, it appears that the faculty participating in these workshops view their involvement in STEM pedagogy as only an activity that is intermittent and secondary to their research endeavors.

*[One question is] how much I see myself as a leader in any of this work, since I don't consider it my only scholarly activity—and probably still not my major one, although it may take as much time as anything else. I don't really see myself as a leader in this. Maybe I could be a leader in it at some point, I don't know. I don't see myself on a career path toward that, because I think it would be as likely that I take that kind of leadership in some of the fundamental [disciplinary] research. I think most of us [at CSUDH] don't see ourselves as leading it, but there are a few who I can see developing in that way like [a STEM faculty at CSU Northridge who is a leader in science education]. But most of us may not have even thought about where it takes our scholarly activity other than "I'm going to get 3 units of release time if I do this job next spring." (STEM faculty)*

The question of leadership raised by this respondent is an important factor because it is central to concerns about the future of STEM education at CSUDH: one of the faculty who has championed STEM education for decades, and is the co-PI of the QED grant, is semi-retired, leaving many wondering about the ultimate longevity and sustainability of the reforms enacted at CSUDH.

The second, and perhaps the strongest, factor that prevents STEM faculty from engaging more deeply in STEM education, whether as participants or leaders, is the strong and persistent emphasis on research accomplishments within their departments and the CNBS. This emphasis is codified in RTP policies that favor research accomplishments over pedagogical improvements, and is also evident in faculty opinions about colleagues who become deeply involved in pedagogical activities. While several respondents noted that scholarly activity in STEM pedagogy is sanctioned by the upper-level administration at CSUDH, others voiced opinions that indicated that this approval may not be filtering down to departmental decisions regarding RTP and to individual perceptions about the validity of pedagogical research. That a STEM faculty's decision to become engaged in pedagogical activities is viewed negatively can be inferred from the following remark.

*I mean, they're sort of making a career choice, you know, that they're really putting a stake down in that. And we have our folks in math education that have made that career choice. And so this becomes part of their ongoing activity. They're making a commitment; I mean they're setting a trajectory for themselves. (STEM Faculty)*

Maintaining a sense of departmental collegiality and esteem in the views of one's disciplinary colleagues, while not always possible or desired, is an important factor to consider regarding STEM education reforms. This is particularly true for junior faculty who, because they are seeking tenure or promotion, are more susceptible to the opinions of their colleagues. In these cases, being considered as a faculty who is on a "trajectory" of STEM education may actually harm their professional advancement, despite the avowed support of the institution.

### ***B. Did SCALE/QED Change the Culture of CSUDH?***

Due to the recurrent use of the culture concept among respondents, and the value that both SCALE/QED and NSF MSP administrators place on effecting "cultural changes" in higher education, we now turn to the question: Did SCALE/QED change the institutional culture of CSUDH? Given the lack of an operative definition of culture, and the absence in the research design of constructs to measure cultural change, it is not possible to determine if SCALE/QED "changed the culture" of CSUDH. However, the focus on subjective interpretations of institutional life that informs this case study does allow for an analysis of how individual respondents made sense of the intervention in light of certain contextual elements of their institution. These contextual elements comprise the main categories in the ICF, which was developed to focus the study on specific and observable processes of institutional change.

To understand how individuals experience institutional life, I turn to a psychological explanation of behavior which posits that individuals employ deeply held explanatory structures, known as cultural models, to make sense of and act in any given situation (Shore, 1996; Strauss & Quinn, 1998). Using data only from STEM faculty (N=15) in three categories—"shared meanings," "instructional practice" and "individual disposition"—and noting interactions between these and other categories in the ICF framework, it was possible to infer, in broad strokes, the cultural models that individual faculty employ regarding STEM education. This section includes a brief review of the role of cultural models in STEM education, and how SCALE/QED influenced these cultural models.

#### **Cultural Models**

The focus on subjective interpretations of institutional life that informs this case study supports an analysis of how individuals interpret certain situations and act accordingly. The idea that an individual's cognitive processes shape how information (e.g., visual or aural stimuli) is processed and interpreted is an old concept in psychology and the cognitive sciences, and the fields of neuroscience and cognitive psychology are currently undergoing a particularly fertile period investigating the biological processes underlying memory and perception (Kandel, 2005). Fully cognizant of the danger in borrowing concepts from fields with which one is barely familiar (as seen in the widespread use of the culture construct outside of anthropology), I nonetheless agree, particularly in light of recent applications of the construct to institutional behaviors (Lakowski, 2003), that it is important to invoke the heuristic of a "mental" or "cultural" model to explain how an individual interprets information within an institutional environment.

One of the ways that theorists in organizational studies have explained how an individual makes decisions in an institutional context is through the mental model metaphor. In this tradition, mental models are “deeply ingrained assumptions, generalizations, or even pictures or images that influence how we understand the world and how we take action” (Senge, 1994:7). Mostly applied in the business world as a way to help managers improve organizational learning (Argyris, 1985), and to align individual worker’s mental models with those of the company (Senge, 1994), this line of inquiry represents a cognitive iteration of the managerial approach to culture theory. An important contribution from organizational studies to the current case study is a theory regarding change processes in institutions. Argyris and Schon (1978) argue that all human behavior is based on theories of action, which are either espoused theories of action or theories-in-use inferred from how people actually behave and act. In their analysis, change initiatives based solely on new action strategies that do not address implicit theories-in-use entail “single-loop” learning, and are rarely effective. In contrast, change efforts whereby individuals begin to question their basic assumptions about a topic entail “double-loop” learning, which they consider a fundamental component of institutional change and learning (Argyris & Schon, 1978).

Another body of research that addresses the relationship between individual cognition and its socio-cultural origins can be found in cognitive anthropology. Recent work in this field focuses on cultural models, which are comprised of topic-specific “schemas.” Schemas, in turn, are units of culturally shared knowledge that are hypothesized to be encoded in neural networks in the brain (Strauss & Quinn, 1998; D’Andrade, 1998). Schema theory can be traced to the work of Piaget (1955), and is a core idea to the constructivist position.<sup>5</sup> This interpretation process may involve the omission or transformation of certain stimuli to conform to the expectations of the observer (Strauss & Quinn, 1998). Cultural models differ from personal or idiosyncratic models in that they are acquired through exposure to socially sanctioned and reified activities. This approach is similar to the influential theory of mental models in organizational theory (Argyris & Schon, 1978; Huber, 1991), but cultural models avoid the contention that organizations “learn” or “cognize,” which is an untested and controversial assumption (Lahteenmaki, S, et al., 2001). Instead, individuals within a group may share a particular model that may be more or less operational within a given environment and over time, multiple individuals with similar mental models can alter institutional structures and traditions (Clark, 1998).

### **STEM Faculty’s Cultural Model of STEM Instruction**

For this case study, respondents’ espoused theories regarding STEM instruction were analyzed for evidence of tacit assumptions pertaining to lesson planning and instructional practice. *I cannot emphasize enough, however, that this analysis is an exploratory effort*

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<sup>5</sup> Constructivism holds that individuals do not simply reproduce information received from their environments, but instead restructure and interpret stimuli in an idiosyncratic fashion (McVee et al, 2007)



at understanding the role of cultural models in STEM education, and is based on the interpretive tradition of Strauss & Quinn (1998) that use natural discourse to identify cultural models. Future research may involve the additional use of methods developed specifically for schema identification such as freelist and cultural consensus analysis, should be undertaken to build upon this exploratory effort.

#### Prevailing STEM Faculty Cultural Model Regarding STEM Instruction

Based on the data collected for this study, the cultural model that STEM faculty hold for STEM instruction is implicit. That is, the faculty actively use this model to guide their interpretations and decision-making about STEM education, but are not aware of it, as such. Similar to Argyris & Schon's (1978) theories-in-use, where an individual is unaware of his or her own tacit assumptions about a topic, their cultural model for teaching is a "taken-for-granted" approach whose origins can be traced back to graduate training. The data suggest that this cultural model regarding STEM instruction is strongly shaped by personal experiences with graduate training at a research university, and is rarely articulated within academic departments. By contrast, the cultural model for research accomplishments and excellence is articulated in terms of specific criteria.

Specific components of this taken-for-granted cultural model of STEM instruction include the following schemas:

- Instruction in a STEM field is based on transmitting facts and direct involvement with lab- or field- based experiences (*STEM instruction as transmission*);
- The learning sciences have some value but that value is unclear (*learning science value*);
- COE faculty have the tendency to be impatient, arrogant, and/or unfamiliar with STEM disciplines (*COE faculty impatience*);
- Improving instructional practice would greatly benefit the public, specifically future K–12 teachers (*instructional practice value*); and
- The poor preparation of students in STEM disciplines limits the effectiveness of college-level STEM instruction (*student preparation*).

These schemas are differentially enacted by different STEM faculty and may or may not surface in their actual work at CSUDH. Yet, they constitute a shared set of tacit assumptions about STEM education that are widely agreed upon.

#### The Effect of the Institutional Context on this Cultural Model

I theorize that this STEM faculty cultural model regarding STEM instruction is refined and/or reinforced through interaction with four distinct but intersecting "fields" of activity: the institution, the department, the sub-group, and the student body. The *STEM instruction as transmission* schema was derived from faculty's graduate training, where they were given no training in teaching or pedagogical principles. This reliance on the lecture model of instruction was locally reinforced at the departmental level by a resistance to reform among faculty due to inertia, and prevailing attitudes regarding standards for scientific legitimacy that asserted the primacy of research over teaching excellence. These standards were made particularly influential in their instantiation into departmental policies for recruitment, tenure, and promotion (RTP) policies. Despite

these barriers, there was a group of STEM faculty who exhibited the schema called *instructional practice value*, which was based on personal conviction regarding the value of improved teaching and the mission and identity of the IHE (i.e. being at a comprehensive IHE increased the importance of teaching). As a result, a pool of faculty was predisposed to the goals of SCALE prior to the intervention.

The *learning science value* schema was derived from faculty's familiarity with scientific inquiry based on their experiences doing field and lab work, which led to a sentiment that there was some inherent value in understanding the processes of scientific inquiry from a cognitive perspective. However, it was unclear as to how the learning sciences were directly applicable to their own instructional practices. This was due to a widespread notion that College of Education faculty thought that they couldn't teach effectively at all, and thus tended to treat them with impatience and arrogance (*COE faculty impatience*). This schema was exacerbated by a lack of structured opportunities for cross-college interactions and a local history of conflict between. Finally, the faculty's interaction with the student body in the STEM classroom was an important field of activity. Here, faculty were confronted with students who were not as well prepared in STEM disciplines as the faculty would expect, which forced them to adjust their instructional practice and/or expectations accordingly. Many students lack experience with the natural world; this is another effect that the student body may have on the STEM faculty cultural model for STEM education and one which may force faculty to consider the implications of their students' urban upbringing on their instruction.

#### Changes to the Cultural Model via SCALE/QED

For science faculty at CSUDH, SCALE/QED helped make explicit, and then helped to change different aspects of their cultural model for STEM instruction. Fortunately, CSUDH had a group of science faculty who already exhibited the schema called *instructional practice value*, and who were thus interested in participating in the professional development workshops. Then, the venue in which these workshops took place effectively used cross-disciplinary working groups where science faculty worked closely with one another and with a COE faculty. By acknowledging and confronting the boundaries between disciplines, the facilitator created an effective learning environment. Another factor that may have led to the science faculty being receptive to such change in their fundamental beliefs was their being treated by the COE facilitator as professional educators and not simply as STEM content experts. Upon being perceived and treated as professional educators, they began to experience themselves and their instructional practice in terms of the pedagogical principles, which resulted in the reinforcement of their schema for *learning sciences value*. In addition, the facilitator also skillfully negotiated existing tensions and fears that the STEM faculty may have had regarding professional development; this addressed the schema for *COE faculty impatience*.

The COE facilitator was then successful in illuminating previously unconscious assumptions about teaching and learning, which is an important step in beginning to effect change in the tacit assumptions, or schema, that reflexively inform an individual's practice. As noted above, this method of surfacing assumptions is also used in the business world (Senge, 1994), and in efforts to shift the mental models of IHE faculty

and staff regarding racial inequality (Bensimon, 2005). This process brought into bold relief the presence of the schema *STEM instruction as transmission*. Then, by introducing and modeling a more inquiry-based approach to STEM instruction, the facilitator demonstrated a pedagogical method that was remarkably similar to lab- or field-based instruction, which activated a new schema for STEM instruction. Finally the formation of a community of science faculty who supported one another was cited as an important factor in the social environment that contributed to these changes.

#### *Points of Resistance & Support in the Institutional Context*

The types of changes to a cultural model observed in this case study can also be understood as “double-loop” learning, a fundamental component of institutional change whereby individuals begin to question their basic assumptions about a topic (Argyris & Schon, 1978). In this case, double-loop learning enabled faculty to at least acknowledge the existence of their “unconscious” instructional practices, and provided them an alternative way of undertaking lesson planning and instruction. However, the respondents also cited several factors that may compromise these outcomes, and the potential for them to effect widespread or long-term change at this IHE. These include RTP policies that generally do not reward pedagogical improvement, disciplinary standards that base legitimacy as a scientist exclusively on research accomplishments, and an uncertain future for the long-term viability of these workshops. Given that these factors remained unchanged, resistance to diffusing or incorporating these changes at the departmental level seemed likely. A particularly important point of support was the formation of a cohort of science faculty who are now interested in STEM education, which is an important social component to reinforcing the observed changes in the cultural model.

#### ***C. Analyst Recommendations***

This case study reveals mechanisms of change initiated by a STEM education reform effort at an IHE, and in the process, illuminates an enacted theory of change that appears to have worked achieved at least some of the intended outcomes. The following recommendations are based on this theory of change and include a set of core concepts that may help (a) CSUDH leaders to continually improve their efforts, and (b) the NSF, Department of Education, and other agencies design policies that more effectively foster achievement of MSP goals for IHEs. The recommendations are organized into a set for each of these two audiences

Overall, I postulate that the enacted theory of change for SCALE/QED was that to bring about improvement that is sustained over time, change must be pursued simultaneously on structural, social, and individual levels. This approach is consistent with research findings on institutional change processes in educational organizations (Seymour, 2001; Gamoran et al, 2003). Translated into a theory of action for achieving the MSP goals for IHEs, change-makers should: (a) address structural constraints for faculty practice (e.g., workload, lack of cross-college interactions), (b) foster collegiality and community, and (c) change cultural models (taken-for-granted theories in use) for STEM instruction that individual faculty hold by engaging them in well-defined, relevant problems that must be pursued jointly with their disciplinary colleagues in order to help the faculty make these cultural models explicit and thus subject to change. Regarding this third element, the kind

of attention paid to the cognitive processes underlying learning for K–12 students in math and science should also be applied to learning processes and identity formation for IHE faculty. I consider this theory of change promising, with the caveat that effective implementation of the theory requires a sophisticated understanding of the multi-faceted nature of the barriers and supports within an IHE.

### **Recommendations for Program Improvement at CSUDH**

CSUDH is in a unique situation with a relatively high rate of faculty turnover (due to an increase in retirements and the subsequent hiring of new, younger faculty), and an institutional environment that is already supportive of STEM education reform. However, as this case study demonstrated, there is a misalignment between this supportive institutional environment and the ability of departments to actually enact and support these changes. As a result, future efforts should continue to use the multi-faceted theory of change of the SCALE/QED program in order to better align department policy and practice with institutional policy, and thereby harness the supportive aspects of the institutional context, while mitigating the inhibiting aspects. I suggested the following specific strategies for enacting this multi-faceted theory.

#### *Sustain the PD Model for STEM Faculty*

Based on the participants' recurrent descriptions of these professional development workshops as influential, it appears that continuation of the workshops is critical to the longevity of the observed outcomes in STEM instructional changes. CSUDH should ensure the continuation of the professional development workshops for STEM faculty by institutionalizing this activity, guaranteeing funding for faculty release time, and ensuring that a highly skilled facilitator is available to negotiate the socio-cultural divisions between the STEM disciplines and the learning sciences. The facilitator should:

- View participants as STEM educators and not solely as STEM content experts;
- Ensure that the lessons are relevant to the coursework of STEM faculty;
- Create a venue for inter-disciplinary work;
- Be sensitive to participants' rate of change; and
- Strive to change the cultural models of STEM faculty by being aware of the primary features of their models for STEM education, and working carefully to change the schemas that comprise the model.

#### *Build a Cohort for Change by Targeting Clusters of STEM Faculty*

A recent review of the different strategies that MSP projects have used to engage STEM faculty includes a focus on faculty conversant in K–12 issues, mid-career or senior faculty without tenure pressures, and on faculty with “friendly personalities” (Zhang et al., 2007:54). I recommend that targeted recruitment of faculty who exhibit interest in and a propensity for pedagogical improvement continue, with the caveat that clusters of faculty in specific departments are recruited for participation in the PD workshops in order to achieve critical mass and minimize departmental resistance to pedagogical change. While the presence of individuals with a newly revised cultural model of STEM instruction would not guarantee changes in departmental policy or practice, it would enable faculty to inquire more effectively into the instructional systems, strategies, and policies used within their departments (Argyris, 1985).

### *Consider the Viability of External Pressure*

Campus leaders should consider the viability of policy “levers” such as those afforded by the accountability movement as a way to carefully nurture change, while finding ways to foster among STEM faculty mental models that are amenable to such efforts.

### **Recommendations for Program Replication**

With regard to replicating the successes of SCALE/QED at CSUDH, I bring attention to key observations from this case study.

### *Avoid Using Unitary & Homogenous Explanations of IHE Contexts*

Institutional change processes cannot adequately be understood through a unitary and homogenous understanding of “institutional culture” or climate. This perspective of institutional change necessitates an approach to reform that accepts that there are no single “magic bullets,” and instead, adopts a multi-faceted approach to affecting change at different points of the institution.

### *Conduct Institutional Needs Assessments Prior to Program Planning & Implementation*

Any change effort should begin with an institutional needs assessment in order to identify the local contextual factors that may provide barriers and opportunities to reform (Tobias, 1992). Treisman (2007) suggests that this is important so that change leaders obtain a “clear sense of the idiosyncratic features of the environment” (Treisman, 2007).

### *Consider Requiring the Involvement of COE faculty in the MSP*

Several COE faculty at CSUDH, as well as at CSU Northridge and UW–Madison (the other SCALE IHE sites) observed that the MSP program as designed does not require their participation in this new iteration of NSF supported reform. Some respondents felt that this has led to the further marginalization of their colleges on each campus, and that a more inclusive and collaborative effort would accurately reflect the notion that teacher preparation is the responsibility of the entire campus. As a result, I recommend that NSF take into account that the current design of the MSP program may exacerbate existing tensions between STEM and education faculty, and consider requirements that more directly involve COE in the achievements of its goals

### *Focus Change Efforts on the Cultural Model for STEM Instruction of Individual Faculty*

A critical leverage point in altering faculty members’ cultural models of teaching and learning may be the surfacing of their assumptions about teaching, and encouraging them to “think like novices”—processes likely to be accomplished through skillfully facilitated professional development experiences.

### *Examine Other Cases of STEM Departments with Pedagogy-Minded Cohorts*

Finally, in order to better understand the formation of STEM education cohorts within STEM departments, it would be instructive to further study the history of the CSUDH math department and other examples where a critical mass of reform-oriented faculty are thriving alongside more traditional colleagues.

### **Next Steps**

This research will be replicated at the University of Wisconsin-Madison and CSU Northridge, and will be followed by a cross-case analysis. The Institutional Context Analysis (ICA) framework and the findings from this analysis regarding cultural models of STEM education will be utilized in these studies. Based on findings in this case study that underscore the shortcomings of commonly used theoretical constructs, such as organizational learning, that lack operationalized measures or adequate explications regarding the relationship between individual learning and collective action (Lahteenmaki, S. et al., 2001), the following questions will be pursued in detail:

1. How do specific indicators within the ICA influence an individual's cultural model of STEM instruction?
2. Can a change process that includes the dynamic interaction of institutional, socio-cultural, and individual level features be described?
3. Can individual behaviors within organizational units be adequately analyzed using theories of collective action (i.e. distributed cognition, shared mental models)?
4. How can multiple and competing cultural models of STEM instruction be harnessed and framed in order to achieve the goals of the MSP program?

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